

## KapinoyLand (Philippine children's show)

**KapinoyLand** is a [children's television program](#) from the [Philippines](#) based on [KapinoyLand](#) and aired on [IBC-13](#) and worldwide on [IBC Global](#). The new IBC mascots like Mr. Kapinoy and his friends Ms. TV, Radiogirl, Newspaperboy and Ms. Lola Pinoy are the stars of the show premieres on October 1, 2012 as the first live-action Pinoy Filipino animated, live-action Filipino animated and full length [3Dcomputer-animated](#) format.

<b>KapinoyLand</b>	
Format	<a href="#">Educational</a> <a href="#">Children's television series</a> <a href="#">Animation</a>
Created by	<a href="#">Intercontinental Broadcasting Corporation</a>
Developed by	<a href="#">Intercontinental Broadcasting Corporation</a> <a href="#">IBC Foundation, Inc.</a>
Written by	Randy Villanueva
Directed by	<a href="#">Jeffrey Jeturian</a>
Starring	Mr. Kapinoy Baby Kapinoy
Theme music composer	<a href="#">Vehnee Saturno</a>
Opening theme	<i>KapinoyLand</i>
Country of origin	<a href="#">Philippines</a>
Language(s)	<a href="#">Filipino</a> <a href="#">English</a> <a href="#">Tagalog</a>
No. of episodes	n/a (airs daily)
<b>Production</b>	

<b>Executiveproducer(s)</b>	Lito Ocampo Cruz
<b>Location(s)</b>	<a href="#">Quezon City</a> , <a href="#">Metro Manila</a>
<b>Running time</b>	30 minutes
<b>Productioncompany(s)</b>	<a href="#">IBC Foundation, Inc.</a>

#### Broadcast

<b>Original channel</b>	<a href="#">IBC-13</a>
<b>Picture format</b>	<a href="#">NTSC</a> ( <a href="#">480i</a> )
<b>First shown in</b>	September 30, 2012
<b>Original run</b>	October 1, 2012 – present

#### External links

[Official Website](#)

## Overview

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### Production

[Edit](#)

Mr. Kapinoy was created in June 30, 2012 based at [KapinoyLand](#) at [Broadcast City](#), Capitol Hills, Diliman,[Quezon City](#), [Philippines](#) from the success of TV, toys, books and many more. The children's program was created by vice-presedent Lito Ocampo Cruz as excutive in-charge of production and excutive producer. Jeffrey Jeturian served as a director for a children kiddie show. The theme composed was led by Vehnee Saturno for a children, represented by business unit head and Vice President for TV Production Enrico Santos, and the newly formed IBC Animation Department, led by business unit head Guia Jose with the country's very own renowned animation department.

## About the show

[Edit](#)

Mr. Kapinoy is the main franchise mascot leader of sequestered TV station IBC. *KapinoyLand* will featuring the culture in the Philippines from Luzon, Visayas and Mindanao have more, new characters, new puppets, amazing musical numbers, enchanted travels, and cool lessons who make the children with the target market for kids and baby boomers. Every Monday to Friday from 3:30PM to 4:00PM with 5-minute short program everyday at 8:00am.

In the guests will be the kind of baby, child and kids play that Mr. Kapinoy meeting appeal to 2-5 years old for baby, 10-13 years for kids of these children, and will singing, dancing and playing for kids as live-action animated format using original[Filipino music](#) and stories, animation, theater, muppets, live action

animated and features that Mr. Pinoy meeting learning, playschool and playground with exciting fun and games.

## Cast and characters [Edit](#)

### Main Hosts [Edit](#)

- Mr. Kapinoy

### Supporting Host [Edit](#)

- Ms. TV
- Radiogirl
- Newspaperboy
- Ms. Lola Pinoy

### Puppet characters [Edit](#)

- RemoteBoy
- Manok
- PinoyFlag
- Baby Kapinoy

## Promotion [Edit](#)

Teasers were released in September 20, 2012, which stated that the show for kids. Mr. Kapinoy promoted the series by guesting in the noontime variety show [Lunch Break](#) on September 22. From September 24-28, 2012, the leading character Mr. Kapinoy is the mascot of children's program appeared via the morning show [Magandang Umaga Ba?](#) they promoted the kiddie show while during Monday will guest in the children's television show [Barney & Friends](#). The series is set to premiered on October 1, 2012.

### Books [Edit](#)

*KapinoyLand Books* are the bedtime, storytime, anytime, anywhere available in [National Bookstore](#) and released by [Sari-Sari Kapinoy Store](#) on July 3, 2012.

### DVD Release [Edit](#)

IBC-13 has released *KapinoyLand* on DVD and CD for kids contains all episodes from volume 1-13 at the released from [Ivory Music and Video](#).

## Awards and Nominations [Edit](#)

### KBP Golden Dove Awards [Edit](#)

- 2012 KBP Golden Dove Awards (Best Children's Programs) - Won

### Anak TV Seal Awards [Edit](#)

- 2012 Anak TV Seal Awardee (Most Favorite Children's Programs) - Won

## References

[Edit](#)

## See also

[Edit](#)

- [Philippine Daily Inquirer - Google News Archive Search \(page 96 to 100, April 12, 2004\)](#)
- [Philippine Daily Inquirer - Google News Archive Search \(July 24, 2006, page 107\)](#)
- [KapinoyLand debuts weekday afternoons](#)
- [Bagong Pinoy, Bagong Trese sa 2013](#)
- [Coco Martin as Cyborg Kurochan goes Max's Party](#)
- [IBC-13](#)
- [KapinoyLand](#)
- [List of Philippine television shows](#)
- [List of programs broadcast by Intercontinental Broadcasting Corporation](#)

## External links

[Edit](#)

- [Official Website](#)
- [KapinoyLand on Facebook](#)
- [KapinoyLand on Twitter](#)
- [KapinoyLand on Multiply](#)

# IBC Headliners

**IBC Headliners** is the flagship hourly news bulletin of [IBC News and Public Affairs](#) featuring local and international news. This is aired every day at the before of some programs with several anchors in different hours. Aired daily and frequently anchored by [Czarinah Lusuegro](#).

IBC-13 was the first Philippine television network to show hourly news bulletins. The program usually features a previews other [IBC News and Public Affairs](#) programs. The program also serves as the breaking news broadcast of the [Intercontinental Broadcasting Corporation](#). Live reports usually head the news line-up.

In the Save the World 2012 with a special live coverage on December 17-28, 2012 with IBC airs *2012 Balitaan* anchored by [Noli Eala](#) with [Czarinah Lusuegro](#) and [Lil Mateo](#), a reporter at the location of the braking news is being interviewed live by the anchor at the year-end report.

## Anchors [Edit](#)

### Current [Edit](#)

- [Czarinah Lusuegro](#) (4:00 PM edition)
- [Ralf Rivas](#) (Weekend edition)
- [Jess Caduco](#) (10:00 PM edition)
- [Lil Mateo](#) (10:00 AM edition)

### Former [Edit](#)

- [Jake Morales](#)
- [Jinky Baticados](#)
- Kaye Langit-Luistro
- E. R. Ejercito

## IBC Headliners

<b>Format</b>	<a href="#">News</a> <a href="#">Live action</a>
<b>Created by</b>	<a href="#">Intercontinental Broadcasting Corporation</a>
<b>Developed by</b>	<a href="#">IBC News and Public Affairs</a>
<b>Presented by</b>	various contributors
<b>Country of origin</b>	<a href="#">Philippines</a>
<b>Language(s)</b>	<a href="#">English</a> (1994-1998) <a href="#">Filipino</a> (1998-present)
<b>No. of episodes</b>	n/a (airs daily)

### Production

<b>Executiveproducer(s)</b>	Lito Ocampo Cruz Jeffrey Zaide
<b>Location(s)</b>	IBC Studios <a href="#">Broadcast City</a> , <a href="#">Quezon City</a>
<b>Running time</b>	5 to 10 minutes

### Broadcast

<b>Original channel</b>	<a href="#">IBC-13</a>
<b>Picture format</b>	<a href="#">480i</a> <a href="#">SDTV</a>
<b>Original run</b>	1994 – present

### Chronology

<b>Preceded by</b>	<a href="#">IBC Newsbreak</a>
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- [Precious Hipolito-Castelo](#)
- [Grace Choa](#)
- [Atty. Neil Santos](#)
- [Manuel Llige](#)
- [Heidi Santos](#)
- [Maricel Halili](#) (transferred to [TV5](#))

## See also [Edit](#)

- [IBC News and Public Affairs](#)
- [Old IBC 13 Sked \(1999-2002\)](#)
- [ABC-5 New Programs in 2002](#)
- [Former Ch 2 talents beef up RPN 9 slots as the Kasama network](#)
- [NBN Schedule in 2007](#)
- [New RPN Kasama Mo is No.3](#)
- [IBC News beefs up its late niht programs](#)
- [UNTV Channel Guide](#)
- [Solar News Channel in 2013](#)
- [List of programs broadcast by Intercontinental Broadcasting Corporation](#)

## Dear Heart (Philippine TV Series)

Dear Heart	
Format	<a href="#">Teen drama</a> <a href="#">Anthology</a> <a href="#">Romance</a> <a href="#">Comedy</a> <a href="#">Musical</a>
Created by	<a href="#">Viva Television</a>
Written by	Raymond Diamzon
Directed by	<a href="#">Monti Parungao</a>
Starring	<a href="#">Anja Aguilar</a>
Theme music composer	Vehnee Saturno
Opening theme	<i>To Reach You</i> by <a href="#">Anja Aguilar</a>
Country of origin	<a href="#">Philippines</a>
Language(s)	<a href="#">Filipino</a> <a href="#">Tagalog</a> <a href="#">English</a>
No. of episodes	n/a (airs every Sundays)
Production	
Executive producer(s)	Vic del Rosario, Jr.
Producer(s)	Veronique Del Rosario-Corpus
Running time	1 hours
Production company(s)	<a href="#">Viva Television</a>
Broadcast	
Original channel	<a href="#">IBC-13</a>

*Dear Heart* is a [Filipino teen drama anthology series](#) broadcast on [IBC-13](#) and produced by [Viva Television](#) every Sunday afternoon. The series is being starring the newest popstar [Anja Aguilar](#) as the main cast in her leading role as well as narrator for Anja.

Each episode is based on the real life stories through letter sender that tells a different love story. Currently, it became the longest-running teen drama anthology on [Philippine television](#) and on Asia. According to MTRCB, The series is "Rated SPG" (which in this case strong themes (T) and sexual content (S)), the different on that the teen drama anthology series. The song itself is used throughout the episode as background music.

**Picture format**

[480i SDTV](#)

**Original run**

July 12, 2010 – present

**External links**

[Official Site](#)

## About the series

[Edit](#)

### Music theme

[Edit](#)

The opening theme for the show is "To Reach You," composed and written by [Vehnee Saturno](#) and performed by [Anja Aguilar](#) from her first self-titled album *[Anja Aguilar](#)*, was always used as background music while Anja delivered the narration and her final advice to the letter-sender.

### Synopsis

[Edit](#)

[Anja Aguilar](#) in a youthful tale of love and personal discovery she is the young girl-popstar hallmarked teenage real-life romance stories and adventures, success, failures, heartaches and heartwarming victories a lucky letter sender's story in her program's episode.

The mood was light, are friendly sometimes comical but something that would always touch our dear heart. The letter-senders, who get advice from Anja at the end of the show. At the time, the new high school students of university called *University of School* as Anja herself will have the fan-star relationship.

## Cast

[Edit](#)

### Main Cast

[Edit](#)

- [Anja Aguilar](#) as Anja - A certified singing champion, Anja Aguilar definitely has the looks of a future superstar. With her extraordinary vocal range and incredible charisma, she can capture the hearts of her audience in an instant. Her numerous trophies and awards from different singing contests prove that she possesses a star factor.

### Supporting Cast

[Edit](#)

- [AJ Muhlach](#) as Hugh Dad
- [Maricel Soriano](#) as Marcel Mom
- [Giuliano](#) as Giuliano



- [Say Alonzo](#) as Teacher Alon
- [Christopher De Leon](#) as Anja's Dad
- [JC Cuadrado](#) as Juan Corno
- [Shy Carlos](#) as Mary Lozanes
- [Johan Lourens](#) Teacher Ablen
- [James Reid](#) as Jonny Roberto
- [Sofia Andres](#) as Angela Aguilar
- [Jerome Ponce](#) as Rocky Falcon
- [Josh Padilla](#) as John Manalo
- [Luis Manzano](#) as Lim
- [Lucas Zamora](#) as Manuel Castillo
- [Cogie Domingo](#) as Godge
- [Janella Salvador](#) as Vanessa Aguilar
- [DJ Durano](#) as Dan Jay
- [Bianca Casado](#) as Monica Agnes
- [Gina Pareno](#) as Gena

#### Extended Cast [Edit](#)

- [Dingdong Dantes](#) as Dante

#### Guest [Edit](#)

- [John Lopus](#) as JL
- [Anne Curtis](#) as Ann
- [John Lloyd Cruz](#) as Mike
- [Kean Cipriano](#) as Kean

## List of Dear Heart episodes [Edit](#)

Original Airdate	Title	Song Title	Singer
July 1, 2012	Friendship	To Reach You Domino	<a href="#">Anja Aguilar</a>
July 8, 2012	Magic of Love	Heartful Magic of Love	<a href="#">Anja Aguilar</a>
July 15, 2012	All At Once	All At Once Delima	<a href="#">Anja Aguilar</a> <a href="#">Anja Aguilar</a> feat. <a href="#">Young JV</a>
July 22, 2012	Happy Birthday Anja	When Domino	<a href="#">Anja Aguilar</a>

July 29, 2012	Heaven Knows	A Part of Me Heaven Knows	<a href="#">Anja Aguilar</a>
August 5, 2012	Angel of Mine	Angel of Mine Pound the Alarm	<a href="#">Anja Aguilar</a>
August 12, 2012	My Young, My Love	When Di Bale Na Lang	<a href="#">Anja Aguilar</a>
August 19, 2012	The Social	Surrender (PureFocus remix) A Part of Me	<a href="#">Anja Aguilar</a>
August 26, 2012	Ang Kwento ni Anja Part 1	Nasaan ang Pangako Mo One Hello	<a href="#">Anja Aguilar</a>
September 2, 2012	Ang Kwento ni Anja Part 2	One Hello Ako Para Sa'yo	<a href="#">Anja Aguilar</a>
September 9, 2012	Be Happy, Be Anja	Domino Your Love Is My Drug	<a href="#">Anja Aguilar</a>
September 16, 2012	Mahal na Istorya	I See The Light Crush	<a href="#">Anja Aguilar</a>
September 23, 2012	New School	When Angel of Mine	<a href="#">Anja Aguilar</a>
September 30, 2012	Friendship Day	This Kiss Only Me and You	<a href="#">Anja Aguilar</a>
October 7, 2012	Heaven Knows	Heaven Knows This Kiss	<a href="#">Anja Aguilar</a>
October 14, 2012	Only Me and You	Only Me and You One Hello	<a href="#">Anja Aguilar</a>
October 21, 2012	My Loving You	Loving You (Janet Kay) Surrender (PureFocus remix)	<a href="#">Anja Aguilar</a>
October 28, 2012	To Love Again	To Love Again To Reach You	<a href="#">Anja Aguilar</a>
November 4, 2012	Love 2 Heaven	To Reach You When	<a href="#">Anja Aguilar</a>
November 11, 2012	Spell ni Ms. Charm	Only Me and You To Reach You	<a href="#">Anja Aguilar</a>
November 18, 2012	Once Upon a Heart	To Reach You Nasaan ang Pangako Mo	<a href="#">Anja Aguilar</a>

November 25, 2012	Love Me Again	When This Kiss	<a href="#">Anja Aguilar</a>
December 2, 2012	Tell Me Your Heart	To Reach You When	<a href="#">Anja Aguilar</a>
December 9, 2012	Cinderella	Tell Me Your Heart It Might Be You	<a href="#">Anja Aguilar</a>
December 16, 2012	World Safe Day	This Kiss To Reach You	<a href="#">Anja Aguilar</a>
December 23, 2012	Anja's Christmas Tales	All I Want For Christmas is You As Long As There's Christmas	<a href="#">Anja Aguilar</a>
December 30, 2012	New Year with Anja	To Reach You All I Want For Christmas is You	<a href="#">Anja Aguilar</a>
January 6, 2013	Anja's New Beginning	To Reach You This Kiss	<a href="#">Anja Aguilar</a>
January 13, 2013	Dreams Come True	Into the Groove To Reach You	<a href="#">Anja Aguilar</a>
January 20, 2013	Somewhere in Your Heart	Oh Girl This Kiss	<a href="#">Anja Aguilar</a>
January 27, 2013	My Love is Not Enough	Here I Am Again This Kiss	<a href="#">Anja Aguilar</a>
February 3, 2013	Valentines Day	To Reach You This Kiss	<a href="#">Anja Aguilar</a>
February 10, 2013	Best Friend Anja	When This Kiss	<a href="#">Anja Aguilar</a>
February 17, 2013	Oh Brother	To Reach You Nasaan Ang Pangao Mo	<a href="#">Anja Aguilar</a>
February 24, 2013	Couple Story	Here I Am Again This Kiss	<a href="#">Anja Aguilar</a>

## Reception

[Edit](#)

## Ratings

[Edit](#)

The show premieres garnered a 12.3 household rating (Total Philippines = Urban + Rural Households), considerably high for a teen drama, and dominated its competitor beating its rival youth program [Luv U](#) which only got 7.6% and [Together Forever](#) got 10.3% according to a data released by Kantar Media. Dear Heart (Sunday at 2:30 pm Philippine time, under Viva-TV's Linggo Saya block on IBC) premiered strongly on July 1, 2012 right after the variety show [KSP: Kapinoy Sunday Party](#) (Sunday 1:30 pm Philippine time on IBC).

Since then, *Dear Heart's* ratings proved that it is the #1 teen drama anthology on Philippine TV, according to Kantar Media/TNS Total Philippines (Urban+Rural Households ratings on Viva-TV's Linggo Saya block on IBC. The long-running teen drama anthology drama remained its lead despite its 6-month-airing and the entrance of ABS-CBN's [Luv U](#) (10.2%) and GMA's [Teen Gen](#) (7.0%) in the month of December with an average rating of 25.8% ratings share nationwide.

## Program developments [Edit](#)

After the relaunch of [Viva-TV's](#) new primetime shows on IBC like phenomenal fairy-serie [Winx Club](#), two new soap opera telserye [Esperanza](#) and [Pinokyo's Time](#) which exclusive behind-the-scenes channel, Viva-TV launches another one for their successful Sunday afternoon teen drama anthology, *Dear Heart*. The channel features the show's behind-the-scenes and exclusive interviews of singing champion [Anja Aguilar](#) and crew as they share their revelations and inside stories of the series.

## Production [Edit](#)

In a recent interview on September 28, 2012 with its main star of the hit series who plays the singing champion and powerhouse singer [Anja Aguilar](#) from the success of its television, movies, actress, sinegr and event product endorsements.

It airs at 2:30pm every Sunday after its variety show [KSP: Kapinoy Sunday Party](#) and internationally on [Viva Global](#). Also, her counterpart of drama princess [Cristine Reyes](#) was given the lead role of new teleserye [Esperanza](#) and [AJ Muhlach](#) has the new role of another soap-opera [5 Girls and Daddy](#) when a top trending topic nationwide on [Facebook](#) and [Twitter](#) account for the fans.

## Promotion [Edit](#)

From July 2-6, 2012, singing champion [Anja Aguilar](#) for the teen drama anthology perform via morning show [Magandang Umaga Ba?](#) on [IBC](#) where they promoted the teen drama anthology series. Followed by Aguilar's *Dear Heart: The Official Soundtrack* album. On July 3, [Anja Aguilar](#) guest in [Showbiz Star](#) together with actor [AJ Muhlach](#) and diamond star [Maricel Soriano](#), will promoted their latest drama. Aguilar once again promoted the series by guest performances in the noontime show [Lunch Break](#), they also perform in the musical variety show [KSP: Kapinoy Sunday Party](#) last July 1 while Anja perform at halftime for the [PBA](#).

## Soundtrack [Edit](#)

The original TV soundtrack album produce by [Viva-TV](#) on [IBC-13](#) and distributed by [Viva Records](#), released in November 30, 2011 with [Anja Aguilar](#).

1. Dear Heart (teen pop) (music and lyrics by Sarah Geronimo)

2. Heartful (peppermint L O N G) (novelty pop) (music and lyrics by Sarah Geronimo and Vehnee Saturno)
3. A Part of Me (Roselle Nava) (acoustic) (music and lyrics by Sarah Geronimo)
4. Delima (Nelly fear. Kelly Roland) (composed by Amber Davis) - Feat. [Young JV](#)
5. Open Your Heart (Madonna) (composed by Sarah Geronimo)
6. Sympathy (Usual Days L O N G) (dance pop) (music and lyrics by Christian De Walden)
7. Emotional (Loveholic L O N G) (pop rock) (music and lyrics by Kean Cipriano)
8. Will (DDR Naoki) (dance pop) (music and lyrics by Christian De Walden)
9. Domino (Jessie J) (dance pop) (music and lyrics by Sarah Geronimo)
10. Tell It To My Heart (composed by Christian Martinez)
11. Sympathy 3 (memories... L O N G) (composed by Christian Martinez)
12. Elebits POP 「The Smile of You (English) L O N G」 (music and lyrics by Sarah Geronimo)
13. Hyper Eurobeat (Full Version) (Naoki feat. DDR All Stars) (music and lyrics by Christian De Walden) - Feat. [Popstar TV Cast](#)
14. [Pop'n Music] (タンバリンビーツ L O N G - Sana) (dance pop) (music and lyrics by Christian Martinez)
15. Positive 2 (Heart of dream) (pop rock) (music and lyrics by Sarah Geronimo)
16. Urban Mellow Pop (Psychology LONG) (dance pop) (music and lyrics by Sarah Geronimo)

## DVD Release [Edit](#)

Viva-TV has released *Dear Heart* on DVD, that has been translated to the title *Dear Anja*. The DVD set contains all episodes from volume 1-5 at the [Viva Video, Inc.](#) and Video City.

## Awards, nominations and recognitions [Edit](#)

### KBP Golden Dove Awards [Edit](#)

- 2012 KBP Golden Dove Awards (Best Drama Program Stars) - Won (Anja Aguilar)
- 2012 KBP Golden Dove Awards (Best Drama Program) - Won

### Anak TV Seal Awards [Edit](#)

- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

### PMPC Star Awards for Television [Edit](#)

- 26th PMPC Star Awards for Television (Best Female Drama Anthology) - Won (Anja Aguilar)
- 26th PMPC Star Awards for Television (Best Drama Anthology) - Won

### Asian TV Awards [Edit](#)

- 2012 Asian TV Awards (Best Drama Anthology) - Won

### USTv Student Choice Awards [Edit](#)

- 8th USTv Student's Choice Awards (Best Drama Anthology) - Won

### **UPLB Gandingan Awards** [Edit](#)

- 2012 UPLB Gandingan Awards (Best Drama Program) - Won

### **Catholic Mass Media Awards** [Edit](#)

- 34th Catholic Mass Media Awards (Best Drama Program) - Won

### **New York Festivals** [Edit](#)

- 2012 New York Festivals (Silver World Medal for Best Drama Anthology) - Winner

### **Golden Screen Awards for Television** [Edit](#)

- 9th Golden Screen Awards (Best Drama Anthology Actress) - Won (Anja Aguilar)

## **See also** [Edit](#)

- [Music Album --- 6 Files](#)
- [Anja Aguilar releases 16-track album Tell Me Your Heart](#)
- [Winx Club and Pop Pixie now on IBC-13](#)
- [Anja Aguilar is now on her Kapinoy network](#)
- [Revamped IBC-13 parades new programs and roster of stas at its trade relaunch last June 30, 2012](#)
- [A singing champion Anja Aguilar goes to major concert this 2012](#)
- [One-on-one with Anja Aguilar](#)
- [Viva-TV's game show winner of triumvirate this 2012](#)
- [IBC turns third player](#)
- [Dear Heart is Most-Watched Sunday Program Nationwide](#)
- [Teen drama anthology Dear Heart now beats a teen drama from rival network](#)
- [IBC-13 goes TV on its nown terms](#)
- [Dear Heart turns Year 3 this 2013](#)
- [List of programs broadcast by Viva-TV](#)

## **References** [Edit](#)

## **External links** [Edit](#)

- [Official Site](#)
- [Dear Heart on Facebook](#)
- [Dear Heart on Twitter](#)
- [Dear Heart on Multiply](#)

## 5 Girls and Daddy

5 Girls and Daddy	
Format	<a href="#">Drama</a> <a href="#">Soap opera</a>
Created by	<a href="#">Viva Television</a>
Written by	Jimuel Dela Cruz
Directed by	<a href="#">Wenn V. Deramas</a>
Starring	<a href="#">AJ Muhlach</a> <a href="#">Xyriel Manabat</a>
Theme music composer	Ryan Cayabyab
Opening theme	<i>Bulong ng Puso</i> by <a href="#">Basil Valdez</a>
Country of origin	<a href="#">Philippines</a>
Language(s)	<a href="#">Filipino</a> <a href="#">Tagalog</a> <a href="#">English</a>
No. of seasons	2
No. of episodes	n/a (airs daily)
Production	
Executive producer(s)	Vic del Rosario, Jr.
Producer(s)	Veronique Del Rosario-Corpus
Running time	30-45 minutes
Production company(s)	<a href="#">Viva Television</a>
Broadcast	

**5 Girls and Daddy** is a [Philippine television drama](#) starring [AJ Muhlach](#) and [Xyriel Manabat](#) played the role of the main protagonists in the series. The series airing on [Viva-TV](#) on [IBC-13](#) and worldwide on [Viva-TV Global](#), Playing the lead role of Alfredo Legaspi, a widower father raising his five daughters, is character actor [AJ Muhlach](#), who now makes his first lead role on television.

The Viva soap opera is director of [Wenn V. Deramas](#) as the primetime soap project. It was also known for being the most-watched teleserye with the soap [Esperanza](#) starring [Cristine Reyes](#) when the TV series has various cross overs with local drama series such as *Esperanza* and teen drama anthology *Dear Heart*.

The success in its ratings along with the new second season of [Esperanza](#), with the second season set to premiere on 14 January 2013 with the episode featuring the grand revelation that Alfredo Legaspi ([AJ Muhlach](#)) are in the new house with Momay ([Xyriel Manabat](#)).

**Original channel** [IBC-13](#)

**Picture format** [480i SDTV](#)

**Original run** October 8, 2012 – present

#### External links

[Official Site](#)

## Overview

[Edit](#)

### Synopsis

[Edit](#)

Alfredo Legaspi ([AJ Muhlach](#)), a new father dad who journeys to the follow his help family. He would allow no one to stop her, not even the handsome, wealthy widower Carma ([Judy Ann Santos](#)) who threatens to ruin her dreams, and his four daughters, Anna ([Ella Cruz](#)), Blanca ([Abby Bautista](#)), Kiray ([Janella Salvador](#)) and Momay ([Xyriel Manabat](#)), and joined the her young sister Grace Moronel ([Nadine Lustre](#)).

## Cast and characters

[Edit](#)

### Main Cast

[Edit](#)

- [AJ Muhlach](#) as Alfredo Legaspi
- [Xyriel Manabat](#) as Momay Legaspi
- [Judy Ann Santos](#) as Carma Legaspi
- [Ella Cruz](#) as Anna Legaspi
- [Abby Bautista](#) as Blanca Legaspi
- [Janella Salvador](#) as Kiray Legaspi
- [Nadine Lustre](#) as Grace Moronel

### Extended Cast

[Edit](#)

- [Albert Martinez](#) as Efren
- [Dina Bonnevie](#) as Rosama
- [Cherry Pie Picache](#) as Remito Muldo



## Reception [Edit](#)

### Movies [Edit](#)

On November 24, 2012, after the successful teleserye, the series is entered into a new movie called [5 Girls and Daddy: The Movie](#). The movie was released with the movie version of the television series on November 28, 2012 under [Viva Films](#) and [Neo Films](#). The film distributed by [Viva Video](#) and Video City at the time on December 1, 2012.

### Ratings [Edit](#)

According to Kantar Media/TNS ratings, *5 Girls and Daddy* registered a 23.2% ratings share nationwide beating [ABS-CBN's](#) *Ina, Kapatid, Anak* got 22.7% and [GMA's](#) *Coffee Prince*, which only got 21.8%. The pilot episode premiered victoriously reigning on first place nationwide. Since then, the series become the most-watched No.1 teleserye on Philippine TV with two fellow [Viva-TV](#) local drama series on IBC for primetime supremacy. The explosive drama remained its lead despite its 4-week-airing and the entrance of rivals [GMA's](#) *Temptation of Wife* (23.5%) and [ABS-CBN's](#) *A Beautiful Affair* (24.5%) in the month of October with an average rating of 26.5% ratings share nationwide. A lead despite its 4-month-airing garnered 24.4% than its rival program in [ABS-CBN's](#) *Kailangan Ko'y Ikaw* got 23.6% and [GMA's](#) *Temptation of Wife* which only got 17.5%.

## Promotion [Edit](#)

Production started on August 2012. The series is part of [Viva-TV](#)'s line-up of drama series, together with television series *Esperanza* and *Dear Heart*. Teasers were released in September 2012, which stated that the show was to air on primetime. The series premiered on October 8, 2012, on PrimeTastik. Muhlach promoted the series by guesting in the noontime variety show *Lunch Break* on September 29. From October 1-5, 2012, [AJ Muhlach](#) is the series appeared via the morning show *Magandang Umaga Ba?* where they promoted the series.

There will be an advance screening of the teleserye's first episode in [Trinoma Mall](#) in [Quezon City](#) on Saturday, October 6, at 10 am, where there will be free admission for the viewing public. These venues are: [SM Megamall](#) in [Mandaluyong City](#), [SM Mall of Asia Cinema](#), Robinson's Galleria Cinema, and Robinson's Place Cinema.

On October 7, the cast visited [SM North Skydome](#) for a Grand Fans Day and for the release of the series' original soundtrack, they also guest in the musical variety show *KSP: Kapinoy Sunday Party*, followed by another appearance of Muhlach in the [PBA](#) halftime Sunday, when last October 5 with Muhlach guested in *Showbiz Star*.

There will also be simulcast screenings in five separate areas or barangays in different parts of [Metro Manila](#), from October 8 to 12. Screenings will be done in one public area per day where the target public can watch the explosive teleserye as it is aired on IBC-13.

On Monday, October 8, the screening is in [SM Megamall](#) in [Mandaluyong City](#); on Tuesday, October 9, the screening is set in Bgy. Pinagbuhatan; on Wednesday, October 10, it will be held in Taguig City University; and on Friday, October 12, it will be at the Oreta Sports Complex in Malabon, the screening

was attended by many acclaimed artist and critics namely Muhlach and [Xyriel Manabat](#) with [Basil Valdez](#), [Anja Aguilar](#) and [Daniel Padilla](#). Also present in the said screening was [Esperanza](#)'s [Cristine Reyes](#) and [Dear Heart](#)'s [Anja Aguilar](#). On Saturday, there will also be a special screening at the San Andres Sports Complex in [Manila](#), followed by the artist of the *5 Girls and Daddy: The Official Soundtrack* album.

Another its successful premiere and the viewer's warm support, the cast launched *Thansgiving 5 Girls and Daddy: The Nationwide Mall Tour*. In October 29, the cast visited [Market Market](#) followed by an appearance in November 5 at Centrio Mall. In November 25, the cast continued their appreciation stopping at Eastwood Mall. In December 1, Cruz, Salvador, Bautista, Manabat and Lustre stopped by at Sinulog Festival in [Cebu City](#). The cast continued the tour in Ayala Mall and was followed by a tour at SM Marquee Mall in December 22.

## Soundtrack [Edit](#)

The *5 Girls and Daddy* OST soundtrack was released under [Vicor Music](#) led by its title theme song sung by [Basil Valdez](#). The digital album was officially on sale in October 6, 2012 for only ₱50 pesos from [Viva Video, Inc.](#) and Video City.

1. Bulong ng Puso (music and lyrics by Ryan Cayabyab) - [Basil Valdez](#)
2. Close to You (Whigfield) (music and lyrics by Louie Ocampo) - [Anja Aguilar](#)
3. Dahil Sa'yo (music and lyrics by Vehnee Saturno) - [Judy Ann Santos](#)
4. Sad Letter (music and lyrics by Louie Ocampo) - [M.I.L.K](#)
5. Can You Feel the Love Tonight (music and lyrics by Ryan Cayabyab) - [AJ Muhlach](#)
6. Almost Over You (music and lyrics by Vehnee Saturno) - [Nadine Lustre](#)
7. Meet Me Half Way (Kenny Loggins) (music and lyrics by Louie Ocampo) - [Marcelito Pomoy](#)
8. Torete (music and lyrics by Christian Martinez) - [Princess Velasco](#)
9. When Love And Hate Collide (Def Leppard) (music and lyrics by Christian Martinez) - [Princess Velasco](#)
10. Tayong Dalawa (music and lyrics by Ryan Cayabyab) - [AJ Muhlach](#)
11. You Got It All (Britney Spears and The Jets) (composed by Christian Martinez) - [Anja Aguilar](#)
12. Sorry Na, Pwede Ba? (music and lyrics by Vehnee Saturno) - [AJ Muhlach](#)
13. Ikaw Lang (music and lyrics by Vehnee Saturno) - [Onemig Bondoc](#)
14. I'm Never Gonna Say Goodbye (Billy Preston) (music and lyrics by Vehnee Saturno) - [Nadine Lustre](#)

## DVD Release [Edit](#)

Viva-TV has released *5 Girls and Daddy* on DVD set contains all episodes in volume 1-2 at the [Viva Video, Inc.](#) and Video City.

## Awards and Nominations [Edit](#)

### KBP Golden Dove Awards [Edit](#)

- 2012 KBP Golden Dove Awards (Best Drama Series) - Won

## Anak TV Seal Awards [Edit](#)

- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

## Lunch Break

Lunch Break	
Format	<a href="#">Entertainment</a> <a href="#">Variety show</a> <a href="#">Comedy</a>
Created by	<a href="#">Intercontinental Broadcasting Corporation</a>
Developed by	<a href="#">MMG Entertainment Group Inc.</a>
Directed by	<a href="#">Danny Caparas</a>
Presented by	<a href="#">Ryan Agoncillo</a> <a href="#">Joy Viado</a> <a href="#">Nicole Anderson</a> <a href="#">Enrique Gil</a> <a href="#">Nadia Montenegro</a> <a href="#">Smokey Manaloto</a> <a href="#">AJ Muhlach</a>
Narrated by	Bob Novales
Theme music composer	<a href="#">Lito Camo</a>
Opening theme	<i>Lunch Break</i>

	performed by <i>Lunch Breakhosts</i>
Country of origin	<a href="#">Philippines</a>
Language(s)	<a href="#">Filipino</a> <a href="#">English</a>
No. of episodes	n/a (airs daily)
<b>Production</b>	
Executiveproducer(s)	Lito Ocampo Cruz Lolita Ching
Location(s)	IBC Studios <a href="#">Broadcast City</a> , <a href="#">Quezon City</a>
Running time	2 hours (Weekdays) 2½ hours (Saturdays)
<b>Broadcast</b>	
Original channel	<a href="#">IBC-13</a>
Picture format	<a href="#">NTSC</a> ( <a href="#">480i</a> )
Original run	November 4, 2000 - December 12, 2003 July 9, 2010 – present
<b>Chronology</b>	
Preceded by	<a href="#">Alas Dose sa 13</a>
Followed by	<a href="#">It's Chowtime!</a>

## External links

[Program Site](#)

**Lunch Break** is a [Philippine noontime variety show](#) produced by [MMG Entertainment Group Inc.](#) and broadcast by [IBC-13](#). The

show is hosted by [Ryan Agoncillo](#), [Joy Viado](#), [Nicole Anderson](#), [Enrique Gil](#), [Nadia Montenegro](#), [Smokey Manaloto](#) and [AJ Muhlach](#). The show premiered in November 4, 2000 but began its ended in December 12, 2003 it was replaced by [It's Chowtime!](#) and it return to air on July 10, 2010.

## Hosts [Edit](#)

### Main Hosts [Edit](#)

- [Ryan Agoncillo](#) (July 9, 2010-present)
- [Joy Viado](#) (2000-2002, July 9, 2010-present)

### Co-Hosts [Edit](#)

- [Nicole Anderson](#) (July 9, 2010-present)
- [Enrique Gil](#) (December 24, 2011-present)
- [Smokey Manaloto](#) (July 9, 2010-present)
- [Nadia Montenegro](#) (September 29, 2012-present)
- [AJ Muhlach](#) (September 29, 2012-present)

### Extended Hosts [Edit](#)

- [Bobby Yan](#) (October 1, 2012-present)
- [Anja Aguilar](#) (October 6, 2012-present)

### Featuring [Edit](#)

- Joy Cancio (Choreographer) (July 9, 2010-present)
- DJ M.O.D. (July 9, 2010-present)
- Lunch Break Dancers (2000-2003, July 9, 2010-present)
- [M.I.L.K](#) (Septemebr 29, 2012-present)
- Lunch Break Gang (September 29, 2012-present)

### Former Hosts [Edit](#)

- [Bianca Maloles](#) (December 24, 2011-September 28, 2012)
- [Bangs Garcia](#) (July, 9, 2010-September 28, 2012)
- [Bianca Manalo](#) (December 31, 2011-September 28, 2012)
- [Ya Chang](#) (July 9, 2010-September 28, 2012)
- [Dang Cruz](#) (2000-2003, July 9, 2010-September 28, 2012)
- [Leonard Obal](#) (2000-2003)
- [Earl Ignacio](#) (2000-2002)
- [Yam Ledesma](#) (2000-2003)

- [Hannah Villame](#) (2000-2002)
- [Geraldine Roxas](#) (2000-2002)
- [Michael Laygo](#) (2000-2002)
- [Maribeth Bichara](#) (2002-2003)
- [Jerome John Hughes](#) (2002-2003)
- [Cody Moreno](#) (2002-2003)
- [Lorraine Baretto](#) (2002-2003)
- [Lara Fabregas](#) (2002-2003)
- [Glydel Mercado](#) (2002-2003)
- [Ronald Gan Ledesma](#) (2000-2002)
- [Jojo Abellana](#) (2000-2002)
- [Yoyoy Villame](#) (2000-2002)
- [Ben Sagmit](#) (2000-2002)
- [Patrick Ervin Mateo Jr.](#) (2001-2003)
- [Niño Muhlach](#) (2001-2003)
- [Natassia Nave](#) (2001-2003)
- [Jacky Woo](#) (2001-2003)
- [Everly Locsin](#) (2002-2003)
- [Jojo Alejar](#) (July 9, 2010-December 31, 2011)

## Directors [Edit](#)

- [JR Ledesma](#) (2000-2003)
- [Danny Caparas](#) (2010-present)

## Personnel [Edit](#)

- [Danny Caparas](#) - Director
- [Lito Ocampo Cruz](#) - Executive Producers
- [Weng Legaspi](#) - Make-Up Artist
- [Rowena Legaspi](#) - Make-Up Artist
- [Danny Jota](#) - Set Design/Creative Director
- [Lolita Ching](#) - Executive Producers
- [Tin Bartolome](#) - Head Writer
- [Ian de Leon](#) - Choreographer
- [Monch Bravante](#) - Talent Coordinator
- [Lilybeth Rasonable](#) - Associate Producer
- [Florida Tan](#) - Floor Director
- [Hilda Marie Ayllon](#) - Researcher
- [Ruth Abigail Sebastian](#) - Segment Producer/Event Supervisor
- [Bob Novales](#) - VO Announcer

## About the show [Edit](#)

*Lunch Break* premiered on November 4, 2000, originally airing daily Mondays to Saturdays, from 11:30 am to 1:00 pm, ([Philippine Time](#)) produced by [MMG Entertainment Group Inc.](#) and against to compete

with [Magandang Tanghali Bayan](#) and [Eat Bulaga!](#) and its one of the reincarnation of IBC's past noontime variety shows like [Noontime Showtime](#), [Lovely Ness](#) and [Alas Dose sa 13](#). Original hosts were [Leonard Obal](#), [Earl Ignacio](#), [Joy Viado](#) ang [Dang Cruz](#) as the main hosts. The other hosts are [Yam Ledesma](#), [Hannah Villame](#), [Geraldine Roxas](#), [Michael Laygo](#), [Ronald Gan Ledesma](#), [Jojo Abellana](#) and the team of [Yoyoy Villame](#) and [Ben Sagmit](#); with [JR Ledesma](#) as director, [Estella Ledesma](#) as resident and [Evelyn Mateo](#) as MMG finance directress.

Aside from the show, [Alas Suerte](#), the noontime game show which airs on Monday to Friday before the show on IBC another produced by [MMG Entertainment Group, Inc.](#), hosted by [Nanette Inventor](#) will increase by P5,000 each day of the show. [Niño Muhlach](#), [Natassia Nave](#) and [Jacky Woohad](#) also joined the show and [Patrick Ervin Mateo Jr.](#), a teenage star in latest addition among the co-host of the show in 2001. [Jerome John Hughes](#), [Cody Moreno](#), [Everly Locsin](#), [Lorraine Baretto](#), [Glydel Mercado](#) and [DMZ-TV](#) host [Lara Fabregas](#) are recently joined the main host [Maribeth Bichara](#) joined the co-host on 2002 when it was reformatted as *Lunchbreak Muna*. The show ended in December 12, 2003 and was replaced by [It's Chowtime!](#).

On July 9, 2010, after almost 7-year hiatus of airing, *Lunch Break* made a comeback and relaunched on July 9, 2010 at 11:30 am slot begin its new competition TV rating of [Wowowee](#) and [Eat Bulaga!](#). The host were [Bangs Garcia](#), [Ryan Agoncillo](#), [Joy Viado](#), [Jojo Alejar](#), [Nicole Anderson](#) and [Smokey Manaloto](#) as the main hosts of the show with [Danny Caparas](#) as director and their guest performers. The new theme song is composed by [Lito Camo](#) and performed by Lunch Break cast.

On June 4, 2011, the newest entertainment channel [Viva-TV](#) on channel 13 and the show introduced the new segments. [Bianca Maloles](#) and [Enrique Gil](#) had added the main host on December 24, 2011. [Bianca Manalo](#) who came from [ABS-CBN](#) network, then joined the main host on December 31, 2011.

As of June 30, 2012, *Lunch Break* begin with an extravagant opening sequence with Lunch Break host singing and dancing ever produced at the same time. Also, relaunched as *LB Jeepney* with a new mobile studio place right inside a 30-foot-long jeepney promises a rewarding journey where no passenger goes home empty-handed can play the game inside the mobile studio. [Nadia Montenegro](#) also later joined the co-hosts on September 29, 2012 with introduced a two new segments entitled *Jeep Jeep Huray!* and *Ka-Gangnam Style* on October 1.

## Segments [Edit](#)

### Current segments [Edit](#)

#### ***KKK: Knock Knock Kumusta (2011-present)*** [Edit](#)

The wall clocks were given out to a lucky household member whose home was posted with a sticker as the final production number for the show. The game started with 50 players answering a series of multiple choice questions (A, B, C, or D), hoping to eliminate all others until one remains. The type of question involved the scientific names of plants, with at least two of the four choices noticeably joke answers.

The winner of the elimination round then moves on to the jackpot round where he or she begins by choosing one of three *bayongs* marked Lunch Break (for the show's title). Each bayong contain a concealed piece of cardboard on which is written what the contestant in playing for.

There is a bargaining session when the host would offer cash (*pera*) in exchange for the contestant abandoning the prize hidden in the bayong. Each offer, [Ryan Agoncillo](#) lead the crowd in asking *Knock Knock Kumusta* and the contestant declares his or her choice.

The number of bargaining sessions vary from day to day, depending on the mood/emotional status of both the host and the contestant. The prizes in the bayong would range from nothing, to 1 million pesos, a house and lot, a living room showcase, an entertainment showcase, to fruits and vegetables.

In its early days, the prize that was inside the chosen bayong was revealed to the audience during the sessions. Sometimes family members went to a TV inside the cafeteria at the IBC-13 studios to see what the prize was, then try to influence the crowd to beg for the contestant to take whatever was in the bayong. After this was discovered the TV was switched off during the round.

### ***Jeep Jeep Huray! (2012-present)*** [Edit](#)

As LB Jeepney with a new mobile studio place right inside a 30-foot-long jeepney promises a rewarding journey where no passenger goes home empty-handed can play the game inside the colorful jeepney on wheels that lets three passengers play for cash and prizes. The game takes place right inside a 30-foot-long jeepney that also serves as the new mobile studio. [Nadia Montenegro](#) promises a rewarding journey where no passenger goes home empty-handed.

The inaugural trip of LB Jeepney began at the IBC station in Broadcast City and ended at the IBC offices at the Legaspi Village in Makati City where a blessing ceremony was held for the Kapinoy Network's unique mobile studio. The game has three levels — Green, Yellow and Red. In each level, contestants get eliminated but with take home cash and other prizes. Green level asks four general knowledge questions. The first two to fail to answer will be eliminated in the first round of questions, but will take home P1,000 in cash and minor prizes.

### ***Mondus Alumni (2011-present)*** [Edit](#)

The special portion which will spoof a TV commercial parodies. These commercial parody and advertisements for spoofs. Lunch Break host with their speial guest stars are the mostly seen characters on the commercial spoofs in the advertisements parody.

### ***Ka-Gangnam Style (2012-present)*** [Edit](#)

Played every other Saturdays, three random bystanders from the daily location perform in a dance contest to PSY's hit single Gangnam Style. Each contestant dances a sample to the song for sixty seconds. At the end, all three contestants dance head-to-head in a showdown. The contestant chosen by the audience's popularity wins ₱5,000.



### ***PVS: Panalo Videoke Showdown (2011-present)*** [Edit](#)

Every Mondays, Wednesdays and Thursdays, they will sing a specific song and will be judged by 5 judges who give a score from the range of 15-30 points, the one with the highest points, wins P25,000 while the other contestant wins P3,000, both with consolation prizes. Made up of 5 to 25 members battle out in a three-round competition daily for a chance to win the ₱1,000,000 grand finale prize.

### ***Sayaw Kabataan (2011-present)*** [Edit](#)

Every Mondays to Saturdays, *Sayaw Kabataan* which display the dancing prowess of young contestants as the opening production number for the show with host [Ryan Agoncillo](#) here the families share their talents in a group performance. Up to ten bonus points are up for grabs in this round, depending on their average performance score. After three rounds, the most points in the end will win and advance to weekly, monthly, and so forth before commercial breaks with hosting [Joy Viado](#) and [Ryan Agoncillo](#).

### ***Dance Dance Revolution (2011-present)*** [Edit](#)

Played every Tuesdays and Fridays, they help and display the dance moves for [Konami](#) video games [Dance Dance Revolution](#) for the arcade game plays stand on a dance platform stage choose more music to play to if they receive a passing score and has the *Dance Dance Revolution* machine. The segment is presented by [Enrique Gil](#) and [Nicole Anderson](#).

*DDR* is the rhythm and dance genre in video games for the arcade. Hit colored arrows laid out in a cross with their feet to musical and visual cues. Players are judged by how well they time their dance to the patterns presented to them. There have been dozens of arcade-based releases across several countries and hundreds of home video game console releases, promoting a music library of original songs produced by Konami's in-house artists and an eclectic set of licensed music from many different genres. When the scrolling arrows overlap the stationary ones, the player must step on the corresponding arrows on the dance platform, and the player is given a judgment for their accuracy of every streaked notes from highest to lowest: Marvelous, Perfect, Great, Good, Almost, Miss. For instance, Freeze Arrows (introduced in [DDRMAX](#)) which is a long green arrow that must be held down until the tail of it reaches the Step Zone, that is given an "O.K.!" judgment if it succeed or "N.G." if fails to do so, or *Shock Arrows* (introduced in [DDRX](#)), walls of arrows with lightning effects which must be avoided, which are scored in the same way as Freezes (O.K./N.G.); if they are stepped on, a N.G. is awarded, the lifebar decreases, and the steps become hidden for a short period of time.

Successfully hitting the arrows in time with the music fills the *Dance Gauge*, or life bar, while failure to do so drains it. If the *Dance Gauge* is fully depleted during gameplay, the player fails the song, usually resulting in a game over. Otherwise, the player is taken to the Results Screen, which rates the player's performance with a letter grade and a numerical score, among other statistics. The player may then be given a chance to play again, depending on the settings of the particular machine (the limit is usually 3-5 songs per game). Not only one-player mode, Dance Dance Revolution provides two-player mode (Versus Mode) and Double Mode, which is played by one player but using two pads. Earlier versions also offer Unison/Couple Mode, in which two players must cooperate to play the song.

### ***Lets Do the Grocery (2011-present)*** [Edit](#)

Played weekdays, *Lets Do the Grocery* in the race against time and each other as they try to complete in 3 minutes the grocery list of the demanding Chabelita. This time pressure-driven portion of the show will definitely keep your heart rate up. There, the host [Smokey Manaloto](#) will congratulate instantly be given a variety of sponsors and also receive gift packs plus cash and gift checks.

### ***Olympic Quiz Mo! (2011-present)*** [Edit](#)

Played Saturdays, aims to instill in the youth the love for sports they give away to [Globe](#), [Talk 'N Text](#), [Touch Mobile](#) and [Sun Cellular](#) subscribers get a chance to play the sports game limits the time to 2 minutes. Each of game sports like basketball, boxing, football, baseball, golf, olympic game, motorcycle, billiards, racing, tennis, volleyball and many more to forms physical activity.

The guesser must reply *Oo* (Yes), *Hindi* (No) and *Pwede* (Can Be) in the sports, three teams with two players each must guess the word they pick before or within the time limit each holding P15,000, P20,000 and P25,000 will head to the sports round and receive a limited-edition *Lunch Break* t-shirt, the win the Jackpot prize of P60,000, plus their winning prize.

### ***Test Screan (2011-present)*** [Edit](#)

Every Saturdays, a segment with host [Enrique Gil](#) where live studio audience will serve as an on-camera acting workshop will compete against the clock and complete three levels to win up to ₱60,000 with their IBC Administrative Services and Personel Department for would-be actors and actresses, young and old alike.

In level one, they have three minutes to finish a challenge, and the contestant with the fastest time earns ₱20,000. In level two, contestants must perform a challenge related to knowledge and finish in two minutes. The fastest one will answer first and the slowest next. The contestant with the correct answer will earn ₱20,000. In level three, there will be one final challenge that has to be performed in one minute thirty seconds to win the final prize of ₱40,000. At the end of three levels, the contestant who has accumulated the most money in their bank will win the amount. Otherwise ₱5,000 as a consolation prize if cannot wins in any rounds. If in case a draw, in both teams will equally half the cash prize in any three rounds. Five random bystanders of the winning team will also win a [Globe](#).

### **Former segments** [Edit](#)

- Singing Teenadyer (2011-2012) - Every Mondays to Fridays, *Singing Teenadyer* is a 15-minute singing contest with prize will participated in by young students like the singing stars where the daily winners will be pitted against the weekly winners for the monthly finals. The grand finals will be on September 29, 2012.
- Little Dream Boy 2001 (2001)
- Cyberlook (2000-2003, 2010-2011)
- Dance Dynamica (2001-2003)
- Super Girlash (2000-2003, 2010-2011)
- Pinoy Heartthrob (2000-2003, 2010-2012)
- Charing Squad (2001-2003, 2010-2012)

- Pretty Lady (Monday, Wednesday and Friday) (2000-2003, 2010-2011)
- Glamour Mom (2001-2003)
- Honda TODA King (2001-2002)
- Christmas Wish Tree - kids participating (2000)
- Loud & Proud (2001-2003)
- Pasikatan (2000-2003, 2010-2011)
- Little Darling (2001-2002)
- HolyDay on Pasko Say - a fun holiday-themed games present contest that will challenge the mention gift items and Christmas song lyrics to their songs. (December 2012)
- Exotic Divas (2001-2003)
- Accostic Christmas Carol - participated in by 3-6 members group using accostic instruments (2000)
- Beach Buddies (2001-2003)
- Cash-Ko Na! - Played Tuesdays and Thursdays, and sponsored by Bench, the contestant who won in the game will choose from 11 box from A-E which contains different sizes of umbrellas extra small, small, medium, large, and extra large. after picking the umbrella the contestant will now have the chance to win up to P200,000 by collecting 200 peso bills inside a capsule for 60 seconds. While all of the studio audience will guess the amount of the money collected by the contestant by writing it on a board and the one who will get the nearest amount will take home the same amount of the collected money of the contestant. (2011)

## Special episodes [Edit](#)

### Tours [Edit](#)

- [Roxas City](#) (October 1, 2011)
- [Baguio City](#) (October 22, 2011)
- [Cebu City](#) (Decemebr 31, 2011)
- [Davao City](#) (February 11, 2011)
- [Iloilo City](#) (July 24, 2012)

## Awards and Nominations [Edit](#)

### KBP Golden Dove Awards [Edit](#)

- 2012 KBP Golden Dove Awards (Best Variety Show) - Won

### Anak TV Seal Awards [Edit](#)

- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won
- 2011 Anak TV Seal Awardee (Most Favorite TV Programs) - Nominated

### PMPC Star Awards for Television [Edit](#)

- 26th PMPC Star Awards for Television (Best Noontime Show) - Won
- 26th PMPC Star Awards for Television (Best Noontime Show Host) - Won (Ryan Agoncillo and Joy Viado)

- 25th PMPC Star Award For TV (Best Variety Show) - Nominated

## See also [Edit](#)

- [Nostalgia Manila - 60's, 70's, 80's cartoons, tv shows, videos, retro pop culture: Lucky13 & Kulit Bulilit Photos 1978](#)
- [Government and Taxes: Weekend fun 19: Sic o Clock News](#)
- [Ryan Agoncillo is now on noontime TV](#)
- [Lunch Break - IBC-13](#)
- [IBC-13 Presents 'Have a Tanghali' Noontime Block](#)
- [Lunch Break continues to introduce fresh to the noontime viewing on IBC](#)
- [Cool IBC and iDMZ merch items now available!](#)
- [Lunch Break celebrates Year 12!](#)
- [Stars of Esperanza, 5 Girls and Daddy and Dear Heart drops by Lunch Break](#)
- [Anja Aguilar celebrate their birthday on Lunch Break](#)
- [List of programs broadcast by Intercontinental Broadcasting Corporation](#)

## References [Edit](#)

## External Links [Edit](#)

- [Program Site](#)
- [Lunch Break](#) on [Facebook](#)
- [Lunch Break](#) on [Twitter](#)
- [Lunch Break](#) on [Multiply](#)

# Who Wants to Be a Millionaire? (Philippine game show)

***Who Wants to Be a Millionaire?*** (also known as *WW2BAM*) is a [Filipino game show](#) based on the original [British](#) format of *[Who Wants to Be a Millionaire?](#)*. The main goal of the game is to win 2 million [Philippine pesos](#) (earlier 1 million) by answering 15 [multiple-choice questions](#) correctly. There are four *lifelines*: 50:50 (fifty-fifty), Phone-a-Friend, People Speak, and Switch. The latter two replaced Ask the Audience, which was used until the 2010 seasons. The show requires the contestants to answer 15 questions correctly in order to reach the jackpot price of 2 million pesos.

*Who Wants to Be a Millionaire?* was broadcast from 2000 to 2002 on the government-sequestered [Intercontinental Broadcasting Corporation](#), produced by [Viva Television](#),<sup>[1][2]</sup> and was hosted by actor [Christopher de Leon](#) and returned as the entertainment network [Viva-TV](#) channel 13 on February 25, 2012 hosted by [Christopher de Leon](#).

On May 23, 2009, the game show returned under a new home over [TV5](#),<sup>[3]</sup> with actor-host-comedian [Vic Sotto](#) as the new host.<sup>[4][5]</sup>

The show's season finale last October 7, 2012 to give way give way to another game show hosted by Sotto, *[Million Peso Money Drop](#)* (the Philippine version of *[Million Dollar Money Drop](#)* created by [Endemol](#)).

Who Wants to Be a Millionaire?	
Format	<a href="#">Quiz Show</a>
Created by	David Briggs <a href="#">Viva Television</a>
Developed by	<a href="#">Viva Television</a> (2000-2002, 2011-present) <a href="#">TV5</a> (2009-2011)
Directed by	Arnel Natividad
Presented by	<a href="#">Christopher de Leon</a>
Country of origin	<a href="#">Philippines</a>

## About the show [Edit](#)

### 2000-2002: Viva/IBC Version

#### [Edit](#)

The first version of the show was hosted by actor [Christopher de Leon](#). The first season of the original *Millionaire*, which began on November 20, 2000, had its 15th question prize of P1,000,000. In 2001, the final question's prize was doubled to P2,000,000. The show lost its popularity soon after its original studio in Parañaque City (Viva Television Studio, the same one used by the Philippine version of [The Weakest Link](#)) was destroyed by a fire, and after the show moved to Riverbanks Center in Marikina City. Its last original episode was aired December 14, 2002.

No one has ever won the game by way of answering all fifteen questions correctly in this incarnation. There have been two contestants who went the closest: [DLSU](#) professor Amelita Lopez-Forbes and actress [Sharon Cuneta](#), who each answered 14 questions correctly and won a million pesos in separate instances in 2001.

The money tree used in the IBC version is as follows (bold values indicate guaranteed amounts):

1. P1,000
2. P2,000
3. P3,000
4. P5,000
5. **P10,000**
6. P20,000

Language(s) [Filipino](#)  
[English](#)

No. of episodes n/a (airs daily)

#### Production

Executiveproducer(s) Vic Del Rosario, Jr

Producer(s) Veronique Del Rosario-Corpus

Running time 1 hours

Productioncompany(s) [Viva Television](#)

#### Broadcast

Original channel [IBC](#) (2000-2002, 2012-present)  
[TV5](#) (2009-2010, 2011-present)

Original run **IBC**  
November 20, 2000-December 14, 2002;  
February 25, 2012 - present  
**TV5**  
May 23, 2009-October 2, 2010; May 15, 2011-February 26, 2012; July 1, 2012 – present  
October 7, 2012

#### External links

[Who Wants to Be a Millionaire page](#)

7. P30,000
8. P40,000
9. P50,000
10. **P100,000**
11. P200,000
12. P300,000
13. P500,000
14. P1,000,000
15. **P2 MILLION (top prize)**

(In the 2000 edition, the last three tiers were P400,000, P500,000, and P1 million.)

### 2009-present: TV5 Version [Edit](#)

On April 2009, plugs about the "comeback" of *Who Wants to Be a Millionaire?* started airing on TV5 ([Associated Broadcasting Company](#), and is the first show taken from IBC 13). Vic Sotto was also announced to host the show. A [promo](#) is being sponsored by the network in connection to its comeback.<sup>[6]</sup>

1. P1,000
2. P3,000
3. P5,000
4. P10,000
5. **P20,000**
6. P35,000
7. P50,000
8. P70,000
9. P100,000
10. **P150,000**
11. P250,000
12. P400,000
13. P600,000
14. P1,000,000
15. **P2,000,000 (top prize)**

### 2012-present: Viva-TV Relaunch [Edit](#)

On February 2012, after an almost 10-year hiatus, [Viva Television](#) announced to comeback of *Who Wants to Be a Millionaire?* airing on [Viva-TV](#) on [IBC](#) with [Christopher de Leon](#) that relaunch on February 25, 2012. On the other hand, the game show also relaunched [The Weakest Link](#), hosted by [Edu Manzano](#) which airs on Saturday nights.

This time, it would run only on Saturdays at 8:30 pm instead of weekdays when primetime success during the times where animated series aired the primetime slot and daytime slot on weekends and asianovelas were the hit on the primetime slot. A promo is being sponsored by the network in connection to comeback acquired license of the international version of the game show.

## Celebrity games [Edit](#)

The following is the list of celebrity player during Saturday on *Who Wants to be a Millionaire?*.

- [Judy Ann Santos](#) (July 7, 2012)
- [Cesar Montano](#) (July 14, 2012)
- [Anne Curtis](#) (July 21, 2012)
- [AJ Muhlach](#) (July 28, 2012; winner in P2 million)
- [Anja Aguilar](#) (August 4, 2012)
- [Maricel Soriano](#) (August 11, 2012)
- [Robin Padilla](#) (August 18, 2012)
- [Jerome Ponce](#) and [Janella Salvador](#) (August 25, 2012)
- [Cristine Reyes](#) (September 1, 2012)
- [Onemig Bondoc](#) (September 8, 2012; winner in P2 million)
- [Sandara Park](#) (September 15, 2012)
- [Coco Martin](#) (September 22, 2012)
- [Anja Aguilar](#) (September 29, 2012; winner in P2 million)
- [Vice Ganda](#) (October 6, 2012)
- [Jodi Sta. Maria](#) and [Richard Yap](#) (October 13, 2012)
- [Andi Eigenmann](#) (October 20, 2012)
- [Alfred Vargas](#) (October 27, 2012; winner in P2 million)
- [Ella Cruz](#) (November 3, 2012)
- [Daniel Padilla](#) (November 10, 2012)
- [Ashley Rivera](#) aka Petra Mahalimuyak (November 17, 2012)
- [DJ Durano](#) (November 24, 2012)
- [Anja Aguilar](#) (December 1, 2012; winner in P2 million)
- [Dingdong Avanzado](#) (December 8, 2012)
- [Charlie Green](#) (December 15, 2012)
- [Anja Aguilar](#) (December 22, 2012; winner in P2 million)
- [Vilma Santos](#) (December 29, 2012)
- [Yam Conception](#) (January 5, 2013)
- [Richard Yap](#) (January 12, 2013)
- [Dingdong Dantes](#) (January 19, 2013)
- [Anja Aguilar](#) (January 26, 2013)

## Notable events [Edit](#)

- On Septemebr 29, 2012, singing champion [Anja Aguilar](#) will guest to promote the newest concert scene for staged her first major concert *Anja Aguilar: The Concert*, in the [Smart Araneta Coliseum](#) as well as the Philippine concert tour and she host the newest talent search called [Born](#)



[to be a Star](#) while Anja she is second celebrity player to answered 14 questions correctly and won a million pesos winners at P2,000,000.

## Reception [Edit](#)

### Ratings [Edit](#)

During those days, local dramas were the most popular shows at primetime airs everyday, but when *Who Wants to be a Millionaire* sparked a game show during Saturdays. Its popularity is undeniable, rating in a 25 percent of total audience shares in that Saturday timeslot dominated by [ABS-CBN's \*TV Patrol Weekend\*](#) and [GMA's \*Kapuso Mo, Jessica Soho\*](#). It even had an all time high, 38 percent audience shares. As of October 1, 2012, it was moved to Monday, Tuesday and Thursday at the 6:30pm slot and proved its supremacy gearing in total of 40.5% ratings share in the first place beating its newest competitors its news programs GMA 7's [24 Oras](#) and ABS-CBN's [TV Patrol](#), while the weekend continues to its timeslot. Since then, *Who Wants to be a Millionaire?* become the No.1 phenomenal game show on Philippine TV nationwide, even in the dominated news program of ABS-CBN and GMA, despite its timeslot. It is also the most-watched series overall nationwide with an average rating of 30.6% in the month of October proved its supremacy garnering a total of 28.3% ratings share in third place. For three straight weeks now, *Who Wants to be a Millionaire?* has been dominating primetime phenomenal which was usually topped by phenomenal [The Weakest Link](#). Based on the latest data of Kantar Media last Tuesday (October 9) the drama series with [Christopher de Leon](#) garnered 35% national TV ratings, or almost a 30-point lead versus its flagship news program of [GMA's 24 Oras](#) which got 24.7% and [ABS-CBN's TV Patrol](#) which only got 21.5% when it become the No.1 program during weekends.

## Awards and Nominations [Edit](#)

### KBP Golden Dove Awards [Edit](#)

- 2012 KBP Golden Dove Awards (Best Game Show) - Won

### Anak TV Seal Awards [Edit](#)

- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

## References [Edit](#)

1. ↑ [Who Wants to Be A Millionaire: Feature Show Archived](#) retrieved via [www.viva.com.ph](#) 04-05 2009
2. ↑ [WWTBAM Feature Article coutesy of www.telebisyon.net](#) retrieved via [www.telebisyon.net](#) 04-05-2009
3. ↑ [Fragment of the old show](#) retrieved via [www.youtube.com](#) 04-05-2009
4. ↑ [http://www.pep.ph/news/21758/Vic-Sotto-hosts-his-first-game-show-via-%3Cem%3EWho-Wants-To-Be-A-Millionaire%3C-em%3E](#)
5. ↑ [Who Wants to be a Millionaire on TV5 hosted by Vic Sotto](#) retrieved via [www.tv5.com.ph](#) 05-16-2009
6. ↑ [Vic Sotto will host TV5's Who Wants to be a Millionaire?](#) retrieved via [www.pep.ph](#) 03-13-2009

## See also [Edit](#)

- [Millionaire is back on Viva-TV](#)
- [Globe's biggest text promo lends Viva-TV as Home of the Stars on IBC helping hand](#)
- [New shows on IBC](#)
- [Viva-TV Gives Free Movie Treats with 'Viva Box Office' on IBC](#)
- [Viva-TV shows topped Sunday primetime on September 30 at IBC](#)
- [Viva-TV introduces another new shows this month on IBC in October](#)
- [Anja Aguilar is her winner in Who Wants to be a Millionaire?](#)
- [Viva-TV now bringing telenovelas for Pinoy viewers](#)
- [Viva turns 31](#)
- [Christmas Day on IBC this 2012](#)
- [Blockbuster movies reign on Viva Box Office and Sinemaks](#)
- [Winner weekend on Viva-TV: PBA, Born to be a Star, Who Wants to be a Millionaire and more!](#)

## *Snooky (TV show)*

Snooky	
Format	<a href="#">Public service</a>
Created by	<a href="#">Intercontinental Broadcasting Corporation</a>
Developed by	<a href="#">IBC News and Public Affairs</a>
Directed by	<a href="#">Chito Cabatuando</a>
Presented by	<a href="#">Snooky Serna</a>
Theme music composer	<a href="#">Vehnee Saturno</a>
Opening theme	Snooky by <a href="#">Anja Aguilar</a>

**Snooky** is a [Philippine](#) public service program hosted by [Snooky Serna](#), who also hosts [Express Balita](#) and making a show comeback after former show for twelve years in [Travel and Trade](#). The program premieres on June 30, 2012 and aired on [IBC-13](#) and [IBC News Network](#).

## Synopsis [Edit](#)

After more than a year of anchoring IBC's flagship news program [Express Balita](#), actress and female broadcast journalists [Snooky Serna](#) now hosts a different public service program in the same network. The public service aptly titled *Snooky* brings the gamut of Serna's experiences from broadcasting, show business, movies, television and advocacy to her personal public service from [IBC Foundation, Inc.](#) in one insightful, delightful and novel TV entrant mirroring the host's distinct is a Filipina film, television actress and Filipina broadcast journalists *Snooky* aims to focus on changing

their lives not only on a public services, but on a long-term can relate to, as well as guest performances artist and also interviews celebrities and ordinary people with equal enthusiasm conducts medical and social missions in various parts of the country.

The brainchild of [Snooky Serna](#) himself, *Snooky*, aims to help the needy with their form of a public service, families, medical assistance, and other meek requests of the Filipino from all sectors of the country and abroad of different races, socio-civic activity and cultural backgrounds.

## Host [Edit](#)

- [Snooky Serna](#)

## Awards and Nominations [Edit](#)

### Anak TV Seal Awards [Edit](#)

- 2012 Anak TV Seal Awardee (Best Public Service Program) - Won

## PMPC Star Awards for Television [Edit](#)

Country of origin	<a href="#">Philippines</a>
No. of episodes	n/a (airs Saturday nights)

### Production

Executiveproducer(s) Lito Ocampo Cruz

Running time 30-45 minutes

### Broadcast

Original channel [IBC-13](#)

Picture format [480i](#) ([SDTV](#))

Original run June 30, 2012 – present

### External links

[Program Site](#)

- 26th PMPC Star Awards for Television (Best Public Service Program) - Won

## Catholic Mass Media Awards [Edit](#)

- 34th Catholic Mass Media Awards (Best Public Service Program) - Won

## KBP Golden Dove Awards [Edit](#)

- 2012 KBP Golden Dove Awards (Best TV Newscaster) - Won (Snooky Serna)
- 2012 KBP Golden Dove Awards (Best Public Service Program) - Won

## References [Edit](#)

## External links [Edit](#)

- [Program Site](#)
- [Snooky on Facebook](#)
- [Snooky on Twitter](#)
- [Snooky on Multiply](#)

## See also [Edit](#)

- [Senators slam RPN-9 for not paying employees](#)
- [House to review IBC-13 and RPN-9 franchises](#)
- [Snooky scores exclusive interview with Anja Aguilar](#)
- [IBC-13](#)
- [IBC News and Public Affairs](#)
- [List of programs broadcast by Intercontinental Broadcasting Corporation](#)

## *Born to be a Star*

<i><b>Born to be a Star</b></i>	
	<a href="#">Interactive</a>
	<a href="#">Reality television</a>
	<a href="#">Talent show</a>
	<a href="#">Music</a>
<b>Format</b>	
<b>Created by</b>	<a href="#">Viva Entertainment</a>

Developed by	<a href="#">Viva Television</a> <a href="#">Endemol</a>
Directed by	Rich Ilustre
Presented by	<a href="#">Anja Aguilar</a>
Judges	<a href="#">Richard Yap</a> <a href="#">Jodi Sta. Maria</a> <a href="#">Maricel Soriano</a>
Theme music composer	<a href="#">Vehnee Saturno</a>
Country of origin	<a href="#">Philippines</a>
Language(s)	<a href="#">Filipino</a> <a href="#">English</a>
No. of episodes	n/a (airs every Sunday)

#### Production

Executive producer(s)	Vic Del Rosario, Jr
Producer(s)	Veronique Del Rosario-Corpus
Running time	1 hour
Production company(s)	<a href="#">Viva Television</a>

#### Broadcast

Original channel	<a href="#">IBC-13</a>
Original run	September 30, 2012 –

***Born to be a Star*** is a [Philippine](#) singing contest produced by [Viva Television](#) and broadcast every Sunday nights [IBC](#) in the [Philippines](#) and internationally on [Viva-TV Global](#). The show is hosted by a Filipina singer and actress [Anja Aguilar](#). The series premiered on Sunday, September 30, 2012.

The talent search show features aspiring young singers who battle it out each week to become the next Born to be a Star. Regional-wide searches began in Luzon, Visayas and Mindanao as for the audition dates, the prizes at stake includes Php 1,000,00,000 with a management contract from [Viva Artist Agency](#) and a recording contract from [Viva Records](#).

present

### External links

[Born to be a Star page](#)

## Production [Edit](#)

### Development and filming [Edit](#)

It was in July 31, 2012 when [IBC](#) in partnership with [Viva Entertainment](#) had announced that it has acquired the exclusive rights of [Endemol](#) to air a local version of the talent search show *[Born to be a Star](#)* in the Philippines with behind-the-scenes of the talent search for superstar was conceptualized. Since then, *Born to be a Star* as a newest talent search show like the local version of the phenomenal game shows of [Viva Television](#) for [IBC](#) like *[Who Wants to Be a Millionaire?](#)* and *[The Weakest Link](#)*.

### Overview [Edit](#)

On August 2012, a certified singing champion [Anja Aguilar](#) was announced as the host of the show. Before the program was officially announced, [Viva-TV](#) showed *Born to be a Star* logo after the end of some of its programs on [IBC](#); a new teaser was later revealed bearing the announcement of the Philippine version of the series.

In September 2012, [Richard Yap](#) and [Jodi Sta. Maria](#) were announced as the first two judges with diamond star [Maricel Soriano](#) to complete the set of judges for the show every number is treated like a production number.

Viva-TV continued to advertise the show with its short commercials which displayed the text "the biggest primetime TV singing and talent search in the Philippines" as the first winner will be awarded with a 1 million peso recording contract.

## About the show [Edit](#)

### Auditions [Edit](#)

The auditions were held from August 31, 2012 to September 28, 2012 (extended until December 21, 2012). Auditions were done via three methods: online, mail-in, and on-ground at the various locations with contestants ages 15 to 20 years old.

Audition Date	City	Audition Venue
August 31 and September 1, 2012	<a href="#">Quezon City</a>	<a href="#">SM City North EDSA</a>
September 4 and 7, 2012	<a href="#">Taguig City</a>	<a href="#">Taguig City University</a>
September 12 and 15, 2012	<a href="#">Baguio City</a>	<a href="#">SM City Baguio</a>
September 21 and 22, 2012	<a href="#">Mandaluyong City</a>	<a href="#">SM Megamall</a>
September 26, 27 and 28, 2012	<a href="#">Quezon City</a>	<a href="#">Robinson's Galleria Cinema</a>
October 5, 2012	<a href="#">Iloilo City</a>	<a href="#">SM City Iloilo</a>
October 11 and 12, 2012	<a href="#">Cebu City</a>	<a href="#">SM City Cebu</a>
October 26 and 27, 2012	<a href="#">Davao City</a>	<a href="#">SM City Davao</a>
November 5 and 6, 2012	<a href="#">Davao City</a>	<a href="#">SM Lanang Premier</a>
November 22 and 23, 2012	<a href="#">Batangas City</a>	<a href="#">SM City Batangas</a>
November 27 and 28, 2012	<a href="#">Dasmariñas City</a>	<a href="#">SM City Dasmariñas</a>
December 1, 2012	<a href="#">Quezon City</a>	<a href="#">Ali Mall</a>
December 19 and 20, 2012	<a href="#">Quezon City</a>	<a href="#">Trionma Mall</a>
December 21, 2012	<a href="#">Las Piñas City</a>	<a href="#">SM Southmall Las Piñas</a>

## Synopsis [Edit](#)

A certified singing champion and powerhoouse singer [Anja Aguilar](#) herself won a singing competition [ABS-CBN's Little Big Star](#) when Aguilar heads the nationwide broadcast of *Born to be a Star*. They serves as a lunching pad for fresh and new stars in the making will perform before industry professionals who will tell them if they have what it takes to be a star.

The show was a local Philippines version of the American [\*Born to be a Star\*](#) from the [United States](#) and auditioned singers across the country with the same top quality production values of the original high-rating American show to perform on a 1-hour Sunday night show, broadcast from 8:30-9:30pm on [IBC](#) to becoming the next singing idol when a finalists from the weekly winner brings home R50,000, R100,000 for the semi-finals and R1 million for the grand finals with a contract of [Viva Artist Agency](#).

The weekly winner of *Born to be a Star* will take home P50,000. The semi-finals winner will earn P100,000 and a chance to compete in the finals later this year, where P1 million is at stake as well as the newest contestants from franchised of [Endemol](#) will participated by young students like the singing stars.

## Hosts [Edit](#)

### Main Hosts [Edit](#)

- [Anja Aguilar](#)

### Judges [Edit](#)

- [Richard Yap](#)
- [Jodi Sta. Maria](#)
- [Maricel Soriano](#)

### Contestants (Season 1) [Edit](#)

- [Greggy Santos](#)
- [Gemma Fitzgerald](#)
- [Camille Cortez](#)
- [PJ Gonzalez](#)
- [Jea Reyes](#)
- [Kevin Montallana](#)
- [Ysrael Carreon](#)
- [Rafael Ignacio](#)
- [Beatriz Muñoz](#)
- [Reymond Sajor](#)
- [Anton Malunda](#) (Eliminated on January 20, 2012)
- [Ninay Lescano](#) (Eliminated on January 13, 2012)
- [Rachael Pegason](#) (Eliminated on December 30, 2012)
- [Emman Omaga](#) (Eliminated on December 30, 2012)
- [Gian Magdangal](#) (Eliminated on December 23, 2012)
- [Czarina Rosales](#) (Eliminated on December 16, 2012)
- [Christian Mercado](#) (Eliminated on December 9, 2012)
- [Laurice Bermillo](#) (Eliminated on December 2, 2012)
- [Robert Bernadas](#) (Eliminated on November 25, 2012)
- [Iya Ginez](#) (Eliminated on November 11, 2012)
- [Jun Hirano](#) (Eliminated on November 11, 2012)

### Contestants (Season 2) [Edit](#)



- [Shane Velasco](#)
- [Jet Barrun](#)
- [Melvin Rimas](#)
- [Trina Alcantara](#)
- [Ronald Jaimeer Humarang](#)
- [Veejay Aragon](#)
- [Janet Japor](#)
- [Carl Malone Montecido](#)
- [Vanessa Rangadhol](#)
- [Tony Dela Paz](#)
- [Anna Baluyot](#)
- [Pauline Agupitan](#)
- [Rhonsben Jonota](#)
- [Lance Oñate](#)
- [Markki Stroem](#)
- [Rita Paraiso](#)
- [Rose Ann Francisco](#)
- [Willy Cordovales](#)
- [Jeziel Dimagna-ong](#)

## Reception [Edit](#)

### Ratings [Edit](#)

According the data released by Kantar Media/TNS, *Born to be a Star* become the #1 most-watched TV program on Philippine TV as the talent search program in the country during its timeslot while it premiered on September 30, 2012 within 20.5% in the ratings dominated its competitor *Kap's Amazing Stories* got 18.7% and *Sarah G. Live* which only got 11.5 behind the #1 phenomenal game show *Who Wants to be a Millionaire?* also on *IBC* got 22.6%. The talent search as the No.1 remained its lead despite its 4-month-airing and the entrance of ABS-CBN's *Sarah G. Live* and GMA7's *Imbestigador* in the month of June with an average rating of 41.8% ratings share nationwide.

### Releases [Edit](#)

The *Born to be a Star: The Album* under [Viva Records](#) released on December 30, 2012

1. Born to be a Star (composed by Vehnee Saturno) - [Anja Aguilar](#)
2. One In A Million You (composed by Vehnee Saturno) - [Greggy Santos](#)
3. Marry Your Daughter (Brian McKnight) (composed by Vehnee Saturno) - [PJ Gonzales](#)
4. How Do I Live (LeAnn Rhimes) (composed by Vehnee Saturno) - [Beatriz Munoz](#)
5. You're the Only One (composed by Vehnee Saturno) - [Jea Reyes](#)
6. Love is Love (Boy George) (composed by Vehnee Saturno) - [Rafael Ignacio](#)
7. I Do (composed by Vehnee Saturno) - [Gemma Fitzgerald](#)
8. Basta't Kasama Kita (composed by Vehnee Saturno) - [Camille Cortez](#)
9. In Your Eyes (Dan Hill) (composed by Vehnee Saturno) - [Reymond Sajor](#)
10. I Can't Fight This Feeling (Reo Speedwagon) (composed by Vehnee Saturno) - [Anton Malunda](#)

11. You Took My Heart (MLTR) (composed by Vehnee Saturno) - [Kevin Montallana](#)
12. Forever (Rex Smith) (composed by Vehnee Saturno) - [Ninay Lescano](#)
13. Hard to Say I'm Sorry (Chicago) (composed by Vehnee Saturno) - [Ysrael Carreon](#)
14. Nasaan Ang Pangako Mo (composed by Vehnee Saturno) - [Anja Aguilar](#)

## Awards and Nominations [Edit](#)

### Anak TV Seal Awards [Edit](#)

- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

## References [Edit](#)

### See also [Edit](#)

- [Viva-TV's Programming Block on IBC](#)
- [Anja Aguilar to host her own show on IBC-13](#)
- [IBC-13 now No.1 on weekend early primetime](#)
- [Final 12 of Born to be a Star, clothe the countries](#)
- [Sa Viva-TV, magiging 2013 ang saya](#)
- [Anja Aguilar's Cebu Concert](#)
- [Born to be a Star happy with Philippine ratings](#)
- [Born to be a Star Final 10 Picked](#)
- [Viva-TV](#)
- [List of programs broadcast by Viva-TV](#)

## External links [Edit](#)

- [Born to be a Star page](#)
- [Born to be a Star on Facebook](#)
- [Born to be a Star on Twitter](#)
- [Born to be a Star on Multiply](#)

## *Esperanza (2012 TV series)*

<i>Esperanza</i>	
Format	<a href="#">Drama</a> <a href="#">Romance</a>

	<u><a href="#">Soap opera</a></u>
<b>Created by</b>	<u><a href="#">Viva Television</a></u>
<b>Written by</b>	Dado C. Lumibao Reggie Amigo
<b>Directed by</b>	<u><a href="#">Wenn V. Deramas</a></u>
<b>Starring</b>	<u><a href="#">Cristine Reyes</a></u>
<b>Theme music composer</b>	Vehnee Saturno
<b>Opening theme</b>	<i>Esperanza</i> by <u><a href="#">Anja Aguilar</a></u>
<b>Country of origin</b>	<u><a href="#">Philippines</a></u>
<b>Language(s)</b>	<u><a href="#">Filipino</a></u> <u><a href="#">Tagalog</a></u> <u><a href="#">English</a></u>
<b>No. of seasons</b>	2
<b>No. of episodes</b>	n/a (airs daily)
<b>Production</b>	
<b>Executiveproducer(s)</b>	Vic del Rosario, Jr.
<b>Producer(s)</b>	Veronique Del Rosario- Corpus
<b>Running time</b>	30-45 minutes
<b>Productioncompany(s)</b>	<u><a href="#">Viva Television</a></u>

**Esperanza** is a [Philippine television drama](#) series that is the Philippine remake of the [original 1997 TV series](#) and sequel to the 1999 film from [Star Cinema](#) that originally starred [Judy Ann Santos](#) airing on [ABS-CBN](#). The 2012 remake stars on [Viva-TV](#) on [IBC-13](#) produced by [Viva Television](#) and worldwide on [Viva-TV Global](#) with starring [Cristine Reyes](#) as the same role of Esperanza. The show is directed by [Wenn V. Deramas](#) when it produced by Vic Del Rosario, Jr.

This following to the success in its ratings, *Esperanza* marks on its second

season set to premiere on December 31, 2012 as the new year celebration 2013 with the episode featuring the grand families that Esperanza ([Cristine Reyes](#)) and Danilo Salgado ([Richard Yap](#)) are in the rules.

## Broadcast

**Original channel** [IBC-13](#)

**Picture format** [480i SDTV](#)

**Original run** July 2, 2012 – present

## External links

[Official Site](#)

## Production [Edit](#)

### Promotion [Edit](#)

Dubbed as "2012's much awaited teleserye," the first teaser trailer was released on May 31, 2012 via top-rating game show, [Who Wants to Be a Millionaire?](#), while publicity photos were released hours later online. The teasers for [Maricel Soriano](#), [Cesar Montano](#), [Judy Ann Santos](#), [Richard Yap](#) and [Cristine Reyes](#)' characters were also released a day after. The pictorial for *Esperanza* was held on June 5, 2012 following the reveal of the drama's official title card. The official full trailer was released on June 16, 2012 along with the music video of the album's first single, "*Esperanza*" by [Anja Aguilar](#). Prior to this, several articles were published regarding the drama in June 23, being featured in the late-night newscast, [Ronda Trese](#). To launch the series, the main cast performed live on June 30, 2012 at the [Trinoma Mall](#) in [Quezon City](#) for Viva-TV Grand Launch.

In a recent interview on July 3, 2012 with its main star of the hit series for the soap operas who plays the character [Cristine Reyes](#) known as *Esperanza* along with of the prime time block on [IBC](#) which includes phenomenal cartoons [Winx Club](#), music video countdown [Daily Top 10](#), showbiz-oriented show [Showbiz Star](#), fanta-serye [Pinokyo's Time](#), dramedy [Estudyante Blues](#), sitcom [Petrang Kabayo](#) and [Dalawang Busoy](#), drama anthology [Wansapanataym](#), reality-dating game [Sabi Mo Nanay](#) and primetime Korean dramas [Can You Hear My Heart](#).

After a successful of another new teleserye [5 Girls and Daddy](#) as the highly anticipated series, on the Season 2 premiere of the series started on December 31, 2012 at the new year of 2013. At the start of

Season 2, the title cards were extended in one or more scenes. In the episode 1 of Season 2, the title card shows [Cristine Reyes](#) being covered with shown in the first episode of Season 2, it shows Reyes along with Montano and Yap. The episode 2 of Season 2 in January 1, 2013 shows Esperanza walking together in [Tagaytay City](#), signifying their reunion within a trailer shown before its start and will introduce new characters to keep the story going.

## Synopsis [Edit](#)

Esperanza Estrera ([Cristine Reyes](#)) named of the series follows *Esperanza's* search for her real family well it new dad Raphael ([Richard Yap](#)). It seems that Esperanza's mother ([Wilma Santos](#)), Isabel ([Dina Bonnevie](#)) and father Juan Selgado ([Bobby Andrews](#)), got married without the approval of Isabel's mom. To be together Isabel refused to marry the man her mother promised her to, Jaime Elustre, and Juan left the girl he had been dating at the time, Sandra ([Nikki Bacolod](#)). Esperanza is she get of Anton Montejo ([Cesar Montano](#)), who got father Buboy ([AJ Muhlach](#)) and her sister Karen de Montejo ([Anja Aguilar](#)).

## Cast and characters [Edit](#)

### Main Cast [Edit](#)

- [Cristine Reyes](#) as Esperanza Estrera/Socorro Salgado
- [Cesar Montano](#) as Anton Montejo
- [Richard Yap](#) as Danilo/Raphael Salgado
- [Judy Ann Santos](#) as Cecille Montejo/Regina Salgado
- [Maricel Soriano](#) as Cynthia Salazar/Rosella Salgado

### Supporting Cast [Edit](#)

- [Dina Bonnevie](#) as Isabel Illutre de Salgado
- [Bobby Andrews](#) as Juan Salgado
- [Wilma Santos](#) as Celia Estrera
- [Jodi Sta. Maria](#) as Doña Consuelo
- [Karen Timbol](#) as Ester
- [Dingdong Avanzado](#) as Noel
- [Nikki Bacolod](#) as Sandra
- [AJ Muhlach](#) as Buboy
- [Anja Aguilar](#) as Karen Carvajal de Montejo
- [Joanna Mae Morales](#) as Marivic
- [Gerald Pesingan](#) as Emil
- [Biboy Ramirez](#) as Delfin
- [LJ Moreno](#) as Donna
- [Say Alonzo](#) as Vanessa
- [Jerome Ponce](#) as Emil
- [Bobby Yan](#) as JayJay
- [Candy Pangilinan](#) as Ponso

### Recurring Cast [Edit](#)

- [Onemig Bondoc](#) as Raul Estrera
- [Jaycee Parker](#) as Andrea Estrera
- [Lloyd Samartino](#) as Jun-Jun Estrera
- [Melissa Mendez](#) as Elena
- [Ara Mina](#) as Marivic
- [Michael Flores](#) as Luis

## Extended Cast [Edit](#)

- [Dingdong Dantes](#) as Brian
- [Lloyd Samartino](#) as Joaquin Montejo

## Reception [Edit](#)

### Ratings [Edit](#)

*Esperanza* become the most-watched program on its premiere, grabbing third place in the ratings nationwide, according to the July 2 data released by Kantar Media. The pilot episode garnered 18.1% ratings share beating the premiere of its rival program *Lorenzo's Time* (26.4%) of [ABS-CBN](#) and *One True Love* (20.5%) of [GMA Network](#). The series also premiered victoriously in the ABS-CBN and GMA dominated area garnering a total of 10.5% people ratings grabbing second place and received 20.2% household ratings share on third place, still beating its competitor *Lorenzo's Time* and *One True Love*. According to the January 20–23 data published by Kantar Media and AGB Nielsen, *Esperanza* became the new primetime leader nationwide, even in the ABS-CBN and GMA dominated area, despite its late timeslot. It is also the most-watched series overall nationwide with an average rating of 11.6% in the month of July. Since then, *Esperanza* became the newest Philippine drama of 2012 to surpass the 30% margin, registering a whooping of 11%. In October 8, the series was moved to an earlier timeslot from 9:00pm to 8:30pm proved its supremacy long-running drama remained its lead despite its 4-month-airing and the entrance of ABS-CBN's *Ina, Kapatid, Anak* and GMA's *Luna Blanca* in the month of October with an average rating of 40.9% ratings share nationwide.

### Promotion [Edit](#)

From July 1, the cast members of the series guest via musical variety show *KSP: Kapinoy Sunday Party* where they promoted the series, followed by another appearance performed at halftime with the [PBA](#) promoted their latest drama. First to make an appearance were Cristine Reyes, followed by the artist of the *Esperanza: The Official Soundtrack* album. Reyes once again promoted the series by guesting in the noontime variety show *Lunch Break* on July 2.

On July 5, 2012, the series' advanced special screening held at [SM Megamall](#), the screening was attended by many acclaimed artist and critics namely [Cristine Reyes](#), [Cesar Montano](#) and [Richard Yap](#) with [Marvin Ong](#), [Anja Aguilar](#), [Dingdong Avanzado](#) and [Onemig Bondoc](#). Also present in the said screening was *Winx Club*'s [Anja Aguilar](#) as Bloom, [Shy Carlos](#) as Stella, [Janeena Chan](#) as Aisha, [Joanna Morales](#) as Musa, [Janella Salvador](#) as Tecna and [Andi Eigenmann](#) and Flora.

On July 6, the cast visited [SM North Skydome](#) for a Grand Fans ay and for the release of the series' original soundtrack, they also guested in the noontime show [Lunch Break](#), followed by another appearance with perform at halftime for the [PBA](#) while [Cristine Reyes](#) guest in [Showbiz Star](#). After its successtul premiere and the viewer's support, the cast launched *Esperanza Pasasalamat: The Nationwide Mall Tour*. In July 24, Esperanza cast visited the Dinagyang Festival in [Iloilo City](#) as well as on July 28, the cast visited [SM City Lucena](#) followed by an appearance in July 6 at [SM City Pampanga](#). In August 11, the cast continued their appreciation stopping at Gaisano Capital Mall in Mactan, Cebu City.

## Soundtrack [Edit](#)

The *Esperanza: The Official Soundtrack* was released under [Viva Records](#) released in July 6, 2012 led by the show's themesong, *Esperanza* by [Anja Aguilar](#) followed by the second single, *Sa Isip Ko* by [Sarah Geronimo](#) and the third single, *Kailan* by [Dingdong Avanzado](#).

1. Esperanza (composed by Vehnee Saturno) - [Anja Aguilar](#)
2. Sa Isip Ko (composed by Dennis Garcia) - [Sarah Geronimo](#)
3. Kailan (composed by Ryan Cayabyab) - [Dingdong Avanzado](#)
4. Masasabi Mo Ba (composed by Vehnee Saturno) - [Rachelle Ann Go](#)
5. Ayoko Na (composed by Jimmy Antiporda) - [Marvin Ong](#)
6. Sana Kunin Ka Ni Lord (composed by Vehnee Saturno) - [Cristine Reyes](#)
7. Hindi Kita Iiwan (composed by Kean Cipriano) - [Onemig Bondoc](#)
8. Saan Ka Man Naroroon (composed by Ryan Cayabyab) - [Sharon Cuneta](#)
9. Haplos (composed by Shamrock) - [Shamrock](#)
10. Kanlungan (composed by Vehnee Saturno) - [Basil Valdez](#)
11. Di Bale Na Lang (composed by Christian Martinez) - [Anja Aguilar](#)
12. Bye Bye Na (composed by Kean Cipriano) - [Daniel Padilla](#)
13. Dahil Minahal Mo Ako (composed by Jimmy Borja) - [Sarah Geronimo](#)

## DVD Release [Edit](#)

Viva-TV has released *Esperanza* on DVD set contains all episodes from volume 1-3 at the [Viva Video, Inc.](#) and Video City.

## Awards and Nominations [Edit](#)

### KBP Golden Dove Awards [Edit](#)

- 2012 KBP Golden Dove Awards (Best Drama Series) - Won

### Anak TV Seal Awards [Edit](#)

- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

## See also [Edit](#)

- [Viva-TV dramas on IBC](#)
- [Viva-TV's drama series are now showing on your GLOBE celfone screen Call and Txt TV Combo Promo](#)

- [New Brews at IBC-13, the Kapinoy network as Viva-TV](#)
- [Viva-TV new cartoon offering from Rainbow S.r.l, Marathon Production and Mattel](#)
- [Esperanza continues to reign on Primetime](#)
- [Cristine Reyes, Greatful to Fans for the High Ratings of Esperanza](#)
- [List of programs broadcast by Viva-TV](#)

## References [Edit](#)

## External links [Edit](#)

- [Official Site](#)
- [Esperanza on Facebook](#)
- [Esperanza on Twitter](#)
- [Esperanza on Multiply](#)

## *Petra's Panniest*

<i><b>Petra's Panniest</b></i>	
Format	<a href="#">Reality show</a> <a href="#">Comedy</a>
Created by	<a href="#">Viva Television</a>
Directed by	<a href="#">Niño Muhlach</a>
Presented by	<a href="#">Ashley Rivera</a>
Country of origin	<a href="#">Philippines</a>
Language(s)	<a href="#">Filipino</a> <a href="#">English</a>
No. of episodes	( <a href="#">List of episodes</a> )



**Petra's Panniest** is a 30-minute reality-comedy show in the [Philippines](#) that airs on [Viva-TV](#) on [IBC-13](#). The show premieres on June 3, 2012 hosted by [Ashley Rivera](#) aka Petra Mahalimuyak features a collection of the funniest online videos and movieclips. Just like her tutorial and spoof videos on [YouTube](#), Petra will be also be using her trademark accent.<sup>[1]</sup>

## Host [Edit](#)

- [Ashley Rivera](#) a.k.a. Petra Mahalimuyak

## About the show [Edit](#)

[YouTube](#) sensation [Ashley Rivera](#) aka Petra Mahalimuyak is taking her crazy antics to the next level. 2012 has brought nothing but whirlwind blessings to Petra.

Her first reaction? "Naloka ako." She wasn't expecting things to turn out this way and this quick. "I've only been here for few months peru nabigyan na ko ng opportunity to have my own show, which I think is good kasi mas mapapagaling yung, mapapagaling talaga... I mean, mas magiging okay yung pagiging host ko. Kasi maganda nga maging host tapos actress. Very versatile diba? Kasi I can do comedy and other stuff so this will be a good practice for me."

Aside from being a host, she also be impersonating other movie characters. "Kunwari diba yung movie sa isang scene, gagayahin ko. Parang [No Other Woman](#), parang what I did on my [YouTube](#) videos. Pero yung tutorial, maybe next time."

Petra is also privileged to be directed by former Child Wonder [Niño Muhlach](#), whom she describes as "baliw" just like her. "Isa pang baliw. Kaya... masaya naman yung shoot, medyo ngarag kami. But it's fun kasi it's not that serious. Hindi rin siya yung talagang terror na director, which is good. Medyo nare-relax din ako sa kanya."

The showbiz is a whole new world for Petra. A few months ago, she was only singing and acting inside her bathroom... alone. This time, she has to work with a director and a team.

"Sa totoo lang nag-a-adjust pa rin ako kasi before, ako yung in control of everything. Like yung camera, my own time, my own script. Everything ako lang, sarili ko lang yung inaalala ko. But now, parang talagang production siya. Andun yung pressure eh."

## Production

<b>Executiveproducer(s)</b>	Vic Del Rosario, Jr
<b>Producer(s)</b>	Veronique Del Rosario-Corpus
<b>Running time</b>	30 minutes
<b>Productioncompany(s)</b>	<a href="#">Viva Television</a>

## Broadcast

<b>Original channel</b>	<a href="#">IBC-13</a>
<b>Original run</b>	June 3, 2012 – present

"It's just that nape-pressure ka kasi sa'kin nakasalalay yung time na mga tao. And of course, gusto kong matapos na and may pagka-perfectionist din ako. I want everything to look nice, hindi yung minadali. But at the same time, ang hirap din. Basta it's hard but I'm still adjusting."

But this 'panny' girl is ready to face all challenges, just like how she won 1M pesos in the AXE Anarchy Raid. She vows to just do her best and never give up. "Ito yung ginusto ko. Kakayanin ko."

## See Also [Edit](#)

- [List of programs broadcast by Viva-TV](#)

## References [Edit](#)

- ↑  [Panny girl hosts VIVA TV's Petra's Panniest](#) retrieved via www.viva.com.ph 07-03-2012

## External links [Edit](#)

- [Petra's Panniest on Facebook](#)
- [Petra's Panniest on Twitter](#)
- [Petra's Panniest on Multiply](#)

## Showbiz Star

<i>Showbiz Star</i>	
Format	<a href="#">Entertainment</a> <a href="#">Talk show</a>
Created by	<a href="#">Intercontinental Broadcasting Corporation</a>
Developed by	<a href="#">Viva Television</a>
Directed by	<a href="#">Arnel Natividad</a>
Presented by	<a href="#">Dolly Anne Carvajal</a>

**Showbiz Star** is the [Philippine showbiz-oriented talk show](#) broadcast by [IBC-13](#) and produced by [Viva Television](#) airign every Monday to Friday at 8:30 pm, until on October 1 2012, it was moved to 1:30 pm slots. The show premieres on July 2, 2012, is hosted by [Dolly Anne Carvajal](#).

## About the show [Edit](#)

The showbiz presscon on TV is *Showbiz Star* hosted by [Dolly Anne Carvajal](#) tackle the meatiest and freshest local celebrity news and rumors. The 30-minute showbiz talk show on primetime also be a celebrity guest who will meet face-to-face with showbiz reporters, and together with the TV host, will squeeze out and clarify issues about him or her. New theme song is sung by a singing champion [Anja Aguilar](#).

It aims to answer showbiz questions taken from [Twitter](#) and [Facebook](#) followers of the show. Unlike the weekend showbiz talk shows in fighting networks [ABS-CBN](#) and [GMA Network](#), *Showbiz*

*Star* provides the weeknights of showbiz goes every night.

## Main Hosts [Edit](#)

- [Dolly Anne Carvajal](#)

## Segments [Edit](#)

- Hot News** - The hottest news in show business.
- Kontra Triga** - controversial issues in local showbiz
- Hot Seat** - An interview with a celebrity who's the talk of the town.
- K-Pop Showbiz** - The freshest K-POP showbiz in korean pop fare for the K-Pop stars biases from the hottest girl groups to the cutest boybands.
- I-Guest** - blind items
- Hotlist Chika No.1** - Top 5 in showbiz

## Awards and recognitions [Edit](#)

### Anak TV Seal Awards [Edit](#)

**Opening theme** *Showbiz Star* by [Anja Aguilar](#)

**Country of origin** [Philippines](#)

**No. of episodes** n/a (airs daily)

### Production

**Executiveproducer(s)** Lito Ocampo Cruz

**Running time** 30 minutes

### Broadcast

**Original channel** [IBC-13](#)

**Original run** July 2, 2012 – present

### External links

[Program Site](#)

- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Nominated

## PMPC Star Awards for Television [Edit](#)

- 26th PMPC Star Awards for Television (Best Showbiz Oriented Show) - Nominated
- 26th PMPC Star Awards for Television (Best Female Showbiz Oriented Show Host) - Won (Dolly Anne Carvajal)

## References [Edit](#)

## See also [Edit](#)

- [Lito Ocampo Cruz, Vice President for Network Operations/Member, Board of Directors, Intercontinental Broadcasting Corporation \(IBC-13\), Philippines](#)
- [List of Philippine television shows](#)
- [List of programs broadcast by Intercontinental Broadcasting Corporation](#)
- [List of programs broadcast by Viva-TV](#)

## External links [Edit](#)

- [Program Site](#)
- [Showbiz Star on Facebook](#)
- [Showbiz Star on Twitter](#)
- [Showbiz Star on Multiply](#)

Lito Ocampo Cruz, Vice President for Network Operations/Member, Board of Directors, Intercontinental Broadcasting Corporation (IBC-13), Philippines

Octoebr 1, 2012

Lito Ocampo Cruz buys television content for terrestrial platform **Intercontinental Broadcasting Corporation (IBC-13)** in the Philippines. He buys free-TV rights for news and public affairs, children's, entertainment and sports programming as the **Kapinoy** network.

What kinds of sales pitches do you respond best to? “I look at the catalogue for the particular genres that we are looking for but I listen to pitches, just in case something of interest comes up.” Sequestered radio-television network **IBC** plans to build its own stable of talents. Right now, we're an open shop. Whether

you're from Channel 2 and 7, you're welcome to work with us as it reaches to recover its place in the broadcast industry under a new management.

### More nationwide network [Edit](#)

**IBC-13** reached in station in TV-13 Mega Manila, TV-13 Baguio, TV-6 Mountain Province, TV-13 Laoag, TV-12 Iloilo, TV-13 Cebu, TV-13 Davao and TV-10 Cagayan De Oro, and also operated the stations from the #1 internet dance mix radio **iDMZ** in Mega Manila, **DYBQ** Iloilo, **DYJJ** Roxas and **DYRG** Kalibo as **Radyo Budyong**.

A joint venture with a local cable company will also see the operation as **103.8 Boracay FM**, a newest tourist-oriented FM station in Boracay.

### What has been your biggest achievement as a buyer [Edit](#)

"When I was with another network and was just starting out, we became the number three network. And we also partnered with **Viva Communications, Inc.** and they dictated our block time for prime time. **Viva Entertainment** is the Philippine entertainment company with new chairman and CEO boss Vic Del Rosario from film distribution (**Viva Films**), television (**Viva Television**), music recording (**Vicor Music**, **Viva Music Group** and **Viva Records**), concerts (**Viva Concerts and Events**), new media (**Viva Interactive**), sports (**Viva Sports**), talent management (**Viva Artist Agency**), videos (**Viva Video, Inc.** and **Viva Video City**), cable TV (**Pinoy Box Office** and **Pinoy Extreme**) and many more divisions.. The prime-time block from 5:00 pm to 12:00 midnight on **IBC 13** is known as **Viva-TV**, which is the official broadcaster of the **Philippine Basketball Association (PBA)**.

### If money, which three programmes would you buy [Edit](#)

"I would buy all the **Viva** movies, cartoons, anime, and Mexico and Korean drama about entertainment." More shows will be aired on **IBC-13** through in-house and line productions when a transmitter tower also repaired and the main studio is fixed.

### Your greatest television extravagance [Edit](#)

"Partnering with **E! Entertainment Television** in the Philippines. We were ahead of our time." He continued: Our goal is to innovate, provide the usual fare. But we also pick our battles. We intend to engage Channels 2 and 7 in areas where they're strong like producing teleseryes. We will try to get some success in other areas. Our audience is very young, so we come up with kid stuff like animé.

### The most important part of your job is [Edit](#)

"Going to the market and continually exploring what's out there in the market." **Viva on IBC** offering including movies, cartoons, anime, drama series, reality, game shows, telenovelas, asianovelas and sports events from both local and international with a slate of fresh, innovative, and relevant local shows beside the usual primetime programs available today.

### Programme do you watch most often for your own enjoyment [Edit](#)

"News, sports, movies and entertainment content."

## *The Weakest Link (Philippine game show)*

<b><i>The Weakest Link</i></b>	
Format	<a href="#">Game Show</a>
Created by	<a href="#">Fintan Coyle</a> and <a href="#">Cathy Dunning</a> <a href="#">Viva Television</a>
Developed by	<a href="#">Viva Television</a> <a href="#">Endemol</a>
Directed by	Bobet Vidanes
Presented by	<a href="#">Edu Manzano</a>
Country of origin	<a href="#">Philippines</a>
Language(s)	<a href="#">Filipino</a> <a href="#">English</a>
No. of episodes	n/a (airs daily)
<b>Production</b>	
Executiveproducer(s)	Vic Del Rosario, Jr
Producer(s)	Veronique Del Rosario-Corpus
Running time	1 hours
Productioncompany(s)	<a href="#">Viva Television</a>

*The Weakest Link* is a [Filipino game show](#) based on the original [British](#) format of *The Weakest Link*, which premiered on September 14, 2001 on [Viva-TV](#) on [IBC-13](#) produced by [Viva Television](#) and [Endemol](#) and a follow-up to the success of *Who Wants To Be A Millionaire* in the country. The show followed the eight-player primetime format. If the highest amount was banked successfully in all seven rounds, the highest amount possible would be 1,000,000 [Philippine pesos](#).

*The Weakest Link* was broadcast from 2001

to 2002 on the television network [Intercontinental Broadcasting Corporation](#), produced by [Viva Television](#), and was initially hosted by actor [Edu Manzano](#). Known for his villainy roles and serious acting styles, Manzano made a good and fitting host of the show, contributing to its popularity. He was later replaced by comedian/singer [Allan K](#) in 2002. His humorous hosting stint (along with the fire that razed the original studio the show was taped) led its show to its demise on October 2002.

On June 30, 2012, the game show returned under the country's entertainment network [Viva-TV](#), with return [Edu Manzano](#) as the new host and "Rated SPG". the different that is the show.

## Broadcast

**Original channel** [IBC-13](#)

**Original run** September 14, 2001 -  
October 2002  
June 30, 2012 – present

## External links

[The Weakest Link page](#)

## About the show [Edit](#)

### Return [Edit](#)

On June 2012, after an almost 10-year hiatus and along with a follow-up to the success of *Who Wants to be a Millionaire?* with Bossing [Vic Sotto](#), [Viva Television](#) announced to comeback of *The Weakest Link* started airing on [Viva-TV](#) on [IBC](#). [Edu Manzano](#) was also announced to host the show that relaunch on June 30, 2012. This time, it would run only on Saturdays instead of weekdays. [A promo](#) is being sponsored by the network in connection to its comeback.

### Reception [Edit](#)

### Ratings [Edit](#)

During those days, local dramas were the most popular shows at primetime airs everyday, along with follow-up to the success of *Who Wants to be a Millionaire?* when *The Weakest Link* ranked a game show on Saturdays. Its popularity is undeniable, rating in a 30 percent of total audience shares in that Saturday

timeslot dominated by [ABS-CBN's](#) *[Failon Ngayon](#)* and [GMA's](#) *[Wish Ko Lang](#)*. It even had an all time high, 45 percent audience shares.

On October 1, 2012, *The Weakest Link* was moved to the timeslot every Monday, Tuesday and Thursday at the 7:30pm slot and proved garnering a total of 28.7% ratings share in first place beating its newest competitors, GMA 7's *[Aso ni San Roque](#)* and ABS-CBN's *[Princess and I](#)*. Since then, *The Weakest Link* become the No.1 most-watched game show on Philippine TV, according to Kantar Media/TNS Total Philippines (Urban+Rural Households) ratings while *Who Wants to be a Millionaire?* was the No.1 game show on Philippine TV, also the strongest (ratings-wise) show on Viva-TV's PrimeTastik on IBC of its timeslot.

According to Kantar Media/TNS ratings, *The Weakest Link* registered a 25.1% ratings share nationwide beating GMA7's *Aso ni San Roque* got 23.1% and ABS-CBN's *Princess and I*, which only got 21.8% behind perennial top-rater *Who Wants to be a Millionaire?* according to the October 8 data released by Kantar Media-TNS survey whereas it premiered with a rating of 19.5% in the flagship news programs of [ABS-CBN](#) and [GMA](#) dominated beaten by *Millionaire* areas a data by AGB Nielsen Mega Manila survey. The phenomenal game show remained its lead despite in the 4-month-airing on January 14, 2013 at the new year and the entrance of GMA7's *[Indio](#)* (29.3%) and ABS-CBN's *[Princess and I](#)* (23.1%) in the month of June with an average rating of 40.6% ratings share nationwide.

## Awards and recognitions [Edit](#)

### KBP Golden Dove Awards [Edit](#)

- 2012 KBP Golden Dove Awards (Best Game Show) - Won

### Anak TV Seal Awards [Edit](#)

- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

### PMPC Star Awards for Television [Edit](#)

- 26th PMPC Star Awards for Television (Best Game Show) - Won

## References [Edit](#)

### See also [Edit](#)

- [The Weakest Link is back](#)
- [IBC-13 Conquer The Strong Total Daytime and Primetime TV Viewing in August](#)
- [Viva-TV's longest-running TV game shows are now showing on your GLOBE celfone screen Call and Txt TV Combo Promo](#)
- [IBC-13 Win Weekday Ratings](#)
- [The Weakest Link that rumors got PTV news anchor guest with contestants of 2013](#)

## External links [Edit](#)

- [The Weakest Link page](#) from Viva-TV website
- [The Weakest Link Philippines on Facebook](#)



- [The Weakest Link on Twitter](#)
- [The Weakest Link on Multiply](#)

[Template:The Weakest Link series 2012 television series debuts](#)

## PBA on Viva-TV

<i><b>PBA on Viva</b></i>	
<b>Format</b>	<a href="#">Sports (basketball)</a> <a href="#">live action</a>
<b>Developed by</b>	<a href="#">Viva Sports</a>
<b>Starring</b>	various <a href="#">PBA on Viva TV commentators</a>
<b>Country of origin</b>	<a href="#">Philippines</a>
<b>Language(s)</b>	<a href="#">Filipino</a> <a href="#">English</a>
<b>No. of episodes</b>	n/a (airs Wednesday, Friday, Saturday and Sunday)
<b>Production</b>	
<b>Camera setup</b>	<a href="#">multicamera setup</a>
<b>Running time</b>	2 hours (airs Wednesdays, Fridays and Saturdays) 4 hours and 30 minutes (airs Sundays)

**PBA on Viva TV** (also known as **PBA on Viva**) is the presentation of [Philippine Basketball Association](#) games on [Intercontinental Broadcasting Corporation](#) by [Viva Entertainment](#) after the company absorbed [Vintage Sports](#) which started in the [2011-12 season](#).<sup>[1][2]</sup> Telecasts are produced by [Viva Sports](#) and airs on [Intercontinental Broadcasting Corporation](#) under [Viva-TV](#) entertainment channel. On the other hand, PBA also developed of [Sports5](#) as [PBA on AKTV](#) which airs on [AKTV](#) and free TV coverage on [TV5](#) airs monthly.

This is the third time that the PBA will be aired on IBC. The first was from 1996-2002 when Vintage Sports and later Viva Sports handled the television coverage. In 2003, IBC was one of two networks (the other being NBN) that covered the PBA but ended before the season ended due to the failure of the consortium.

Broadcast	
Original channel	<a href="#">IBC-13</a>
Original run	February 20, 2000 - December 25, 2002 June 5, 2011 – present
Chronology	
Preceded by	<a href="#">PBA on Vintage Sports</a>
Followed by	<a href="#">PBA on NBN/IBC</a>
Related shows	<a href="#">PBA on Vintage Sports</a>

## History [Edit](#)

In [2000](#), [Vintage Television](#) was absorbed by media giant [VIVA Entertainment](#) and signed a three year deal worth 770 million [pesos](#). The consortium defeated [GMA Network](#), in its bid to enter into the sports broadcasting scene following [ABS-CBN](#)'s coverage of the then-existing [Metropolitan Basketball Association](#). At that time, it was the Silver Anniversary of the PBA.

From [2000](#) to [2001](#), Viva broadcast PBA games on Sundays, Wednesdays and Fridays with out of town games covered on Saturdays either [live](#), [tape-delay](#) or aired days later. In [2002](#), at Viva's request, the league scheduled its games on Tuesdays and Thursdays with one game from 6-8, and two double-headers on Saturdays and Sundays to accommodate the airing of the local version of two popular game shows that was also produced by them; ([Weakest Link](#) and [Who Wants To Be A Millionaire](#)). This led to a sudden decrease in ratings and the league shifted back its 2001 schedule at the start of the semifinals of the [Commissioner's Cup](#).

[Noli Eala](#) and Ed Picson were the main play-by-play commentators from 2000 to 2002. However, Picson left the network at midseason following a fallout between him and the network. He would return to cover PBA games for the [PBA on ABC](#) broadcast in [2004](#).

At the end of the 2002 season, Viva left a significant amount of debt to the league. They tried to bid for a new contract with the league but was defeated by the [NBN-IBC consortium](#).

Viva-TV aired its last PBA games on Christmas Day 2002 during Game 4 of the 2002 All-Filipino Cup between the [Coca-Cola Tigers](#) and the [Alaska Aces](#). Incoming commissioner [Noli Eala](#) and [Tommy Manotoc](#) were the commentators for its last run.

## Return [Edit](#)

On June 2, the PBA announced that Viva Sports, holder of the PBA's television franchise had won the rights with a deal reportedly worth ₱508 million. Aside from live games aired on [Viva-TV](#), the number one entertainment channel relaunch on June 5, 2011. Curiously, the return of the PBA on Viva-TV was start on June 5, 2011, the franchise-holder of the league's TV coverage and many PBA talents and production people.

Viva Sports and [Viva-TV](#) became the new official broadcasters of the PBA following the [2011 Governors' Cup](#). On the other hand, PBA would also developed with [Sports5](#) as [PBA on AKTV](#) which airs on [AKTV](#) premieres on October 2, 2011 and free TV coverage on [TV5](#) which airs monthly. Viva broadcast PBA games proposed that games be held three times a week on Wednesdays and Fridays with one game from 5:30-7:30 pm with the provincial games on Fridays and two double-headers on Sundays from 4-8 pm. Viva TV shows and movies were frequently shown during commercial breaks.

On February 1, 2012, the one game was the ratings from 5:30-7:30 pm slots on Wednesdays and Fridays against with teleserye from 5:45 pm of [ABS-CBN's](#) [Maria La Del Barrio](#) and [GMA's](#) [Magic Palayok](#) and its brand new series [Polly Pocket](#) which become the TV series premieres at 5:00-5:30 pm on Wednesdays.

## Reformat as PBA on Viva [Edit](#)

On July 1, 2012, Viva's request, the PBA schedule were change to Wednesdays and Fridays with one game at 6:30-8:30 pm to competes head-on with the flagship news programs [GMA's](#) [24 Oras](#) and [ABS-CBN's](#) [TV Patrol](#) while the provincial games also on Saturday nights at 6:30-8:30 pm and the 4-hours of two double-headers on Sundays from 4-8 pm against with showbiz-oriented shows [GMA's](#) [Showbiz Central](#) and [ABS-CBN's](#) [The Buzz](#) with the new motto slogans *Basta't PBA, Game Na!* and renamed as *PBA on Viva*.

At the time, Viva TV shows and movies were also frequently shown into commercial breaks, allowing *PBA* and more [Viva-TV](#) programs on [IBC](#) such as [Popstar Diaries](#), [KC.com](#), [@Annebishowsa](#), [The Jon Santos Show](#), [Esperanza](#), [Pinokyo's Time](#), [Petra's Panniest](#), [Estudyante Blues](#), [Petrang Kabayo](#), [WOW!](#), [Dear Heart](#), [Pantaxya X](#), [Daily Top 10](#), [Especially 4 U](#), [SM Little Stars](#), [The Weakest Link](#) and [Who Wants to be a Millionaire?](#), and Viva stars like popstar [Anja Aguilar](#) performed at halftime to promote their TV and movies. While [Anthony Suntay](#) and [Pat Fernandez](#) as the halftime host for the coverage on Sunday.

## Presentation [Edit](#)

### Viva-TV Studios [Edit](#)

Viva-TV introduced a new studios from [Quezon City](#). During the Philippine Cup eliminations, it is hosted by [Aaron Atayde](#) and [TJ Manotoc](#). The format was changed starting the Quarterfinal round, usually having

a three-man panel consisting of either Halili, Manotoc and Aaron Atayde. Special guests were added at the panel from time to time.

The Viva-TV studios usually located at the IBC studios in [Broadcast City](#) but sometimes air from the playing venue during special occasions, notably the league's opening ceremonies and the jersey retirement of [Robert Jaworski](#).

## Music [Edit](#)

For the duration of the [2011-12 Philippine Cup Eliminations](#), "[Showdown](#)" by [The Black Eyed Peas](#) was used as Viva-TV's main theme music for the PBA games in addition to the generic sports theme used. A different sports theme music was used starting from the semifinal round of the Philippine Cup. This was still used up to the finals of the [2012 Governors Cup](#).

## List of broadcasters [Edit](#)

### Current [Edit](#)

- [Boom Gonzalez](#) (play-by-play, 2000-2002, 2011-present)
- [Mico Halili](#) (lead play-by-play, studio host, 2011-present)
- [Ed Picson](#) (play-by-play, 2000-2002, 2011-present)
- [Benjie Santiago](#) (game analyst, studio analyst, 2000-2002, 2011-present)
- [Anthony Suntay](#) (play-by-play, studio host, 2000-2002, 2011-present)
- [Aaron Atayde](#) (play-by-play, studio host, 2011-present)
- [Quinto Henson](#) (game analyst, 2000-2002, 2011-present)
- [Paolo Trillo](#) (sideline reporter, 2000-2002, 2011-present)
- [Jason Webb](#) (game analyst, studio analyst, 2011-present)
- [Jojo Lastimosa](#) (game analyst, 2011-present)
- [Dong Alejar](#) (sideline reporter, 2000-2002, 2012-present)
- [Jannelle So](#) (sideline reporter, 2000-2002, 2012-present)
- [Miakka Lim](#) (sideline reporter, 2011-present)
- [Patricia Bermudez-Hizon](#) (sideline reporter, 2011-present)

### Former [Edit](#)

- [Mon Liboro](#) (play-by-play, 2000-2002)
- [TJ Manotoc](#) (studio host, 2000-2002)
- [Noli Eala](#) (lead play-by-play, 2000-2002)
- [Tommy Manotoc](#) (play-by-play, 2000-2002)
- [Chiqui Roa-Puno](#) (sideline reporter, 2000-2002)
- [Angelika Schmeing-Cruz](#) (sideline reporter, 2011-2012)

## Awards and Nominations [Edit](#)

### KBP Golden Dove Awards [Edit](#)

- 2012 KBP Golden Dove Awards (Best Sports Program) - Won

## Anak TV Seal Awards [Edit](#)

- 2012 Anak TV Seal Awardee (Most Favorite TV Programs) - Won

## References [Edit](#)

1. ↑ [Viva-TV to broadcast PBA games](#), interaksyon.com, July 8, 2011
2. ↑ [PBA, Viva-TV to seal partnership](#), Nelson Beltran, [The Philippine Star](#), July 7, 2011

## See also [Edit](#)

- [Philippine Basketball Association](#)
- [PBA's Tv coverage bidding war](#)
- [VIVA-TV Channel 13 - Changing The Current TV Landscape](#)
- [Viva-TV dares Filipinos to their viewing habits](#)
- [Viva-TV goes cartoons](#)
- [New schedule for the PBA this 2012](#)
- [Viva-TV on IBC sa bagong TV ratings](#)
- [IBC-13, the network war is back, to air new shows on Viva-TV treats](#)
- [Viva-TV more primetime fare revamped on IBC](#)
- [Viva-TV has more sports events in primetime on IBC-13](#)
- [Viva-TV's Born to be a Star debuts September 30 on IBC-13](#)
- [PBA game fans goes nationwide on IBC](#)
- [PBA on Viva-TV hits number one](#)
- [2012-2013 Philippine Cup Games Schedule and Results](#)
- [PBA Game Star Fans at the Smart Araneta Coliseum](#)
- [PBA All Stars up the basketball fans this Sunday viewing primetime](#)
- [List of programs broadcast by Intercontinental Broadcasting Corporation](#)
- [List of programs broadcast by Viva-TV](#)